



CITY YEAR PHILADELPHIA

# Red Jacket Gala



APRIL 29, 2026

## SPONSORSHIP MENU



# Red Jacket Gala

**APRIL 29, 2026**

**VIE**

**600 N BROAD STREET  
PHILADELPHIA, PA 19130**

**6:00 P.M.**

## **ABOUT CITY YEAR PHILADELPHIA**

City Year is a trailblazing, youth-powered organization working to create conditions that enable young people to reach their full potential, build leadership skills, and contribute to vibrant communities through national service. Research shows the more time a student spends with a City Year Student Success Coach, the better the student outcomes—academically, interpersonally and in terms of attendance. A public-private partnership, City Year is a proud member of AmeriCorps, operating in 29 U.S. cities with international affiliates in the U.K. and South Africa. Today, 40,000 alums continue to lead and serve where they live and work. Learn more at [cityyear.org/philadelphia](http://cityyear.org/philadelphia) and follow us on [Instagram](#) and [LinkedIn](#).

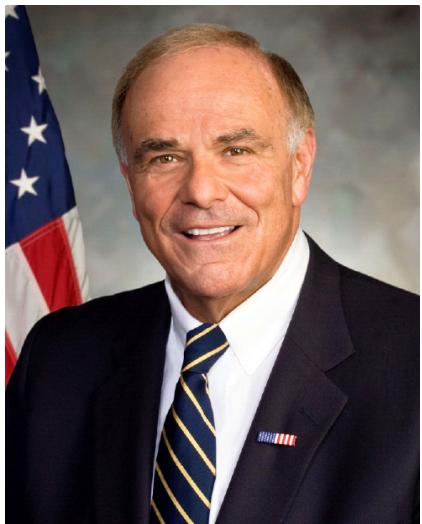
## **ABOUT THE RED JACKET GALA**

City Year Philadelphia's Red Jacket Gala provides critical funds to advance our work, supporting students and our communities in ways they need, and deserve.

The Red Jacket Gala is an annual event that brings together City Year champions for an engaging evening of inspiration. Join us as we celebrate Philadelphia and Norristown students and the work of City Year Student Success Coaches who dedicate one year of their lives to serve alongside teachers in our under-resourced schools.

This unique event is an immersive and engaging experience that will allow attendees to network with other local education champions and hear first-hand accounts of service from City Year Student Success Coaches.

# Our Idealist of the Year



## GOVERNOR EDWARD G. RENDELL

Firm and Portfolio Company Advisor

Governor Edward G. Rendell served as the 45th Governor of Pennsylvania from January 21, 2003, to January 18, 2011, after being elected in 2002 and reelected in 2006. During his tenure, he also served as Chair of the National Governors Association (2008–2009).

Born and raised in New York City, Governor Rendell earned his bachelor's degree from the University of Pennsylvania in 1965 and his law degree from Villanova University in 1968. After serving in the U.S. Army Reserve, he was elected District Attorney of Philadelphia (1978–1986) and later Mayor of Philadelphia (1992–2000), earning national recognition for balancing the city's budget, revitalizing its downtown, and restoring civic pride.

As Governor, Rendell was a strong advocate for public education and economic growth. Pennsylvania became one of only two states in the nation to increase public education funding every year of his

administration, resulting in eight consecutive years of academic improvement. Student achievement rose in every subject, at all grade levels, and across all racial, ethnic, and economic groups. On the National Assessment of Educational Progress (NAEP), Pennsylvania's rate of improvement exceeded the national average, with the Commonwealth advancing into the top ranks nationally:

- In fourth-grade math, Pennsylvania rose from 9th in 2003 to top four nationally by 2009.
- In eighth-grade math, it improved from 17th to top eight.
- In fourth-grade reading, Pennsylvania advanced from 15th to top six.
- In eighth-grade reading, it climbed from 12th to first in the nation.

At the same time, Pennsylvania's economy strengthened significantly. Job growth rose from 41st in the nation in 2002 to 15th by 2011, while the state's ranking in overall economic development improved from 43rd to 13th.

At the national level, Governor Rendell served as General Chair of the Democratic National Committee (1999–2001), where he guided the party's national strategy through the 2000 presidential election.

A passionate advocate for healthcare access and innovation, Governor Rendell's commitment to advancing medical research—particularly in neurological and neurodegenerative diseases—deepened following his 2018 diagnosis with Parkinson's disease. Since then, he has been a vocal champion for patient support, early detection, and investment in cutting-edge research that improves quality of life.

Today, Gov. Rendell brings his experience, energy, and bipartisan leadership to his role as an advisor to Intrinsic Capital Partners and other organizations, focusing on transformative solutions in healthcare, life sciences, and public policy.

# Our Event Chair



## DAVID L. COHEN

Nominated by President Joe Biden and unanimously confirmed by the U.S. Senate, David L. Cohen served as the United States Ambassador to Canada from 2021 to 2025.

Before his tenure in the State Department, Ambassador Cohen served as Senior Advisor to the CEO and Senior Executive Vice President of Comcast NBCUniversal, where his portfolio included corporate communications, legal affairs, government and regulatory affairs, public affairs, corporate administration, corporate real estate and security, and community impact. Ambassador Cohen also served as the company's first chief diversity officer.

Ambassador Cohen previously served as a partner in and Chairman of Ballard Spahr Andrews & Ingersoll, LLP. From January 1992 to April 1997, Ambassador Cohen served as Chief of Staff to the Honorable

Edward G. Rendell, the Mayor of the City of Philadelphia.

Ambassador Cohen currently is Chair of the Board of The Philadelphia Citizen Media Group and has returned as a member of the board and executive committee of The Chamber of Commerce for Greater Philadelphia. In addition, Ambassador Cohen is serving as a member of the board of the Joe and Jill Biden Foundation as well as an Honorary Trustee of the Barnes Foundation.

Ambassador Cohen has previously served on many nonprofit and civic boards, including as chair of the Trustees of the University of Pennsylvania; as chair of the Philadelphia Theatre Company; as chair of the FIFA 2026 World Cup Philadelphia Bid Committee; as chair of the board of trustees of City Year and its executive committee; as a member of the board of directors of the National Urban League; and as chair of the corporate board of advisors of Unidos US. Mr. Cohen also served as a member of the United States Semiquincentennial Commission. In addition, Ambassador Cohen served on the board of directors of the PNC Financial Services Group, Inc. and PNC Bank, National Association and as a member of the board of directors of FS Global Credit Opportunities Fund.

Ambassador Cohen has received numerous awards for his civic and charitable activities and holds six honorary Doctor of Laws degrees, including one from the University of Pennsylvania.

A native of New York and raised in New Jersey, Ambassador Cohen graduated with a B.A. from Swarthmore College in 1977 and with a J.D. from the University of Pennsylvania Law School summa cum laude in 1981.

Ambassador Cohen lives in Philadelphia with his wife, Rhonda R. Cohen.

# Red Jacket Gala

Sponsorship Opportunities	Diamond \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Champion \$2,500
<b>Pre-Event Benefits</b>						
Top-featured recognition in Gala Press Release	X					
Mentions on City Year Philadelphia's Twitter and Instagram	X					
Logo recognition on event website	X	X	X	X	X	
Logo recognition on event emails to 5,000+ stakeholders	X	X	X	X	X	
<b>Gala Benefits</b>						
Speaking role during program	X					
Your company recognized by name during program	X	X				
Access to private networking session prior to the start of the event, 5:30pm	X	X	X			
Representative listed on Event Committee	X	X	X	X		
Provides guest passes for City Year Student Success Coaches	X	X	X	X	X	
Recognition on sponsor slide during program	X	X	X	X	X	
Brand recognition on event page with link to your company's website	X	X	X	X	X	X
Corporate logo displayed throughout the event	X	X	X	X	X	X
Logo in the event program sent to event attendees (~400 people)	X	X	X	X	X	X
Reserved seating	X	X	X	X	X	X
Tickets to in-person event	20	15	12	10	5	2
<b>Post Event Benefits</b>						
Listed in annual report	X	X	X	X		
Logo included on the post event thank you email	X	X	X	X	X	



# Response Form

## YES, I COMMIT TO SUPPORTING CITY YEAR

- DIAMOND LEVEL AT \$50,000
- PLATINUM LEVEL AT \$25,000
- GOLD LEVEL AT \$15,000

- SILVER LEVEL AT \$10,000
- BRONZE LEVEL AT \$5,000
- CHAMPION SUPPORTER AT \$2,500

- INDIVIDUAL TICKET AT \$100

## CONTACT INFORMATION

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

If applicable, official sponsor name to be printed on all event materials: \_\_\_\_\_

## PAYMENT

- CHECK ENCLOSED (payable to City Year Philadelphia)
- CREDIT CARD ([to purchase your sponsorship online please click here](#))
- SEND AN INVOICE

### PLEASE RETURN YOUR COMMITMENT TO:

City Year Philadelphia  
Attn: Desiree DiGiovacchino  
444 N 3rd St, Suite 500  
Philadelphia, PA 19123  
Email: [cypevents@cityyear.org](mailto:cypevents@cityyear.org)  
Phone: (267) 386-7033



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