

CITY YEAR MILWAUKEE

# *15th Anniversary Celebration*



## SPONSORSHIP OPTIONS





# *City Year Milwaukee 15th Anniversary Celebration*

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**THURSDAY, MAY 15, 2025**

5:30 p.m.      Cocktail Hour  
6:45 p.m.      Dinner & Program

## **BAIRD CENTER**

400 West Wisconsin Avenue  
Milwaukee, WI 53203



## ***Sponsorship Opportunities***

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City Year's annual dinner event is a true night of educational impact in Milwaukee hosting over 200 guests from all sectors. It aims to showcase the work City Year Milwaukee does with AmeriCorps members and students. The event celebrates and recognizes our partner educators and the impact of the work we do together. This year's event honors those who have supported 15 years of impact and celebrates the partners that will guide the future of our work

## ***Sponsorship Levels***

Legacy Sponsor: \$100,000

Presenting Sponsor: \$50,000

Gold Sponsor: \$25,000

Silver Sponsor: \$10,000

Bronze Sponsor: \$5,000

Snack Sponsor: \$2,500

Alumni Sponsor: \$1,500

Education Partner Sponsor: \$750

**IF I HAVE SEEN  
FURTHER THAN OTHERS,  
IT IS BY STANDING ON THE  
SHOULDERS OF GIANTS.  
- Isaac Newton**

**SOLD  
OUT**

# Event Co-Chairs

**Dr. Victor Amaya**  
PRESIDENT & EXECUTIVE DIRECTOR  
DATA YOU CAN USE



Dr. Victor Amaya leads Data You Can Use as President & Executive Director, aiming to democratize data for community well-being. With a background as an educator and leader, he previously held key positions at City Year Milwaukee. Born in Mexico, he moved to Milwaukee at twelve, graduated from Riverside University High School, and earned a Bachelor's in Sociology and Spanish from UW-Parkside. He holds a Master's and Doctorate in Leadership, along with various educational licenses.

Dr. Amaya actively contributes to his community, serving as Founding Director of Techqueria-Milwaukee and on the executive boards of the National Neighborhood Indicators Partnership, Southside Organizing Center, and Your Move MKE. He also founded Limitless Mindset, LLC, a consultancy firm. His mission centers on creating opportunities and dismantling barriers to equity.

**Meralis T. Hood**  
CEO  
ENTREPRENEURSHIP FOR ALL



Meralis T. Hood is the CEO of Entrepreneurship for All (EforAll), leading the organization's efforts to support under-represented entrepreneurs nationwide. Notably, she launched EforAll's first online Business Accelerator program in 2024, expanding access to resources in Arizona, California, and Texas. With a strong background in education and non-profit leadership, Hood aims to empower communities through accessible resources and build autonomy.

Prior to EforAll, Hood served as a market president at City Year, Inc., overseeing operations across 29 sites and driving strategic partnerships and previously served as Executive Director of City Year Milwaukee. She also held various roles in Milwaukee Public Schools, including assistant principal at Bay View High School and a bilingual teacher. Hood is passionate about strengthening communities and supporting mental health efforts, as evidenced by her involvement with the Hillsborough Organization for Progress and Equity. She holds degrees from Marquette University, UW-Milwaukee, and National Louis University.

## HONORARY CHAIR

**David Crowley**  
COUNTY EXECUTIVE



David Crowley made history in May 2020 as the youngest and first Black Milwaukee County Executive, a role he secured a second term in with 85% of the vote in 2024. A lifelong Milwaukee resident, Crowley's leadership is driven by a deep understanding of the city's disparities. His administration focuses on building bridges, fostering prosperity, and creating a safer, healthier Milwaukee County.

Since taking office, Crowley implemented a county-wide strategic plan centered on racial equity, aiming to make Milwaukee the healthiest county in Wisconsin. He diversified county positions, streamlined services, and secured crucial revenue through Wisconsin Act 12, reforming the state's local revenue-sharing structure. Crowley is also focused on expanding mental health services, addressing the opioid epidemic, increasing affordable housing, and investing in public transit and economic development. He is actively involved in community organizations, including the ACLU and NAACP, and serves as Chair of the NACo Large Urban Counties Caucus. Crowley, who grew up in Milwaukee's 53206 neighborhood, holds a bachelor's degree from UW-Milwaukee and lives with his wife and three daughters.



# CITY YEAR MILWAUKEE 15TH ANNIVERSARY CELEBRATION

## Sponsorship Levels

	LEGACY \$100,000	PRESENTING \$50,000	GOLD \$25,000	SILVER \$10,000	BRONZE \$5,000	SNACK \$2,500	ALUMNI \$1,500	<b>SOLD OUT</b> ED PARTNER \$1,000
<b>CORPS 15 GRADUATION</b> RECOGNITION AT ANNUAL ACM GRADUATION & OPPORTUNITY FOR REPRESENTATIVE TO SPEAK AT THE EVENT IN JUNE	X							
<b>PROGRAM SPOTLIGHT</b> OPPORTUNITY FOR REPRESENTATIVE TO SPEAK DURING EVENT PROGRAM	X	X						
<b>CYMKE SWAG FOR GUESTS</b>	X	X						
<b>VIP PARTY INVITATION</b> SPECIAL PRE-EVENT NETWORKING PARTY	X	X	X					
<b>SCHOOL TOUR EXPERIENCE</b>	X	X	X					
<b>OPTION TO GIVE OUT COMPANY BRANDED ITEM</b>	X	X	X	X				
<b>FEATURE ON CYMKE BLOG</b>	X	X	X	X				
<b># OF GUESTS AT ANNUAL EVENT</b>	24	16	8	8	8	4	4	4
<b>SOCIAL MEDIA RECOGNITION</b>	8X	6X	5X	4X	3X	2X	2X	1X
<b>VERBAL RECOGNITION DURING EVENT</b>	X	X	X	X				
<b>LOGO ON CYMKE EVENT WEBSITE</b>	X	X	X	X	X	X	X	X
<b>LOGO PLACEMENT ON EVENT SLIDES</b>	X	X	X	X				
<b>AD IN EVENT PROGRAM BOOK</b>	FULL-PAGE COLOR AD	FULL-PAGE COLOR AD	½ PAGE COLOR	½ PAGE COLOR	¼ PAGE COLOR	LOGO	LOGO	LOGO
<b>NAME IN CITY YEAR, INC'S ANNUAL REPORT</b> <small>DISTRIBUTED TO 6,000+ PEOPLE NATIONWIDE</small>	X	X	X	X	X	X	X	X



# ***15th Anniversary Celebration***

## ***Program Booklet Levels***

Guests will receive a program booklet at the event. A digital version of this book will be available on our website. Advertisement dimensions are listed below as the mock up is not shown to size.

### **FULL PAGE\***

Event Sponsor Only  
5.5"(w) x 8.5"(h)

### **AD PRODUCTION SPECIFICATIONS**

Ads must be black and white (with the exclusion of presenting and gold level sponsors), print-ready, high-resolution (300 dpi minimum), and JPEG, EPS or PDF file. We can create your ad by request.

Please contact Mina Raj at [mraj@cityyear.org](mailto:mraj@cityyear.org) for questions regarding ad design.

**DEADLINE: April 21, 2025**

### **1/2 PAGE**

\$1,000  
5.5"(w) x 4.25"(h)

\*Ads not shown to size

### **1/4 PAGE**

\$500  
2.75"(w) x 4.25"(h)

### **1/8 PAGE**

\$250  
2.75"(w) x 2.125"(h)



# *City Year Milwaukee*

## *15th Anniversary Celebration*

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### CITY YEAR MILWAUKEE EXECUTIVE BOARD

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**Board Chair:**

Jack McGinnis  
ManpowerGroup

Max Meckstroth  
Foley & Lardner LLP

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We Energies

Art Mees  
Northwestern Mutual

Lauren Feaster  
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Dimensions

Jennifer Mims-Howell  
Milwaukee Public  
Schools

Peter Feigin  
Milwaukee Bucks

Megan Mooney  
ManpowerGroup

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New Politics Leadership  
Academy

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VillageMKE, Inc.

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Baird Financial Group

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Advocate Aurora

Nathan Turner  
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Executive

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Deloitte & Touche LLP

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Reinhart Boerner Van  
Deuren s.c.

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Key Bank

Philip King  
Milwaukee Area  
Technical College

**Alumni Board Chair:**  
Antonia Redic  
Carmen Middle School

John Kirtley  
Godfrey & Kahn

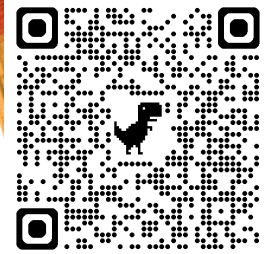
**Emeritus Board****Member:**

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Medical College of  
Wisconsin

Jessica Knight  
BMO Harris Bank

Tammara Lovvett  
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David Marcus  
Marcus Investments  
L.L.C.



I commit to sponsoring City Year Milwaukee's Annual Celebration as follows:

- |   |   |
|---|---|
| <input type="checkbox"/> Legacy Sponsor: \$100,000  | <input type="checkbox"/> Bronze Sponsor: \$5,000          |
| <input type="checkbox"/> Presenting Sponsor: \$50,000   | <input type="checkbox"/> Snack Sponsor: \$2,500           |
| <input type="checkbox"/> Gold Sponsor: \$25,000   | <input type="checkbox"/> Alumni Sponsor: \$1,500          |
| <input type="checkbox"/> Silver Sponsor: \$10,000   | <input type="checkbox"/> Education Partner Sponsor: \$750 |
| <input type="checkbox"/> Individual Ticket at \$125/ticket. Quantity: _____                                     |   |
| <input type="checkbox"/> I would like to HOST a City Year Milwaukee Alum at my table, \$125 per person:\$ _____ |   |
| <input type="checkbox"/> I cannot attend, but please accept my donation of: \$_____                             |   |

### **PAYMENT METHOD**

- ☐ Check enclosed (payable to City Year Milwaukee)
- ☐ Please send Invoice to:\_\_\_\_\_
- ☐ Charge:      ☐ Visa      ☐ MasterCard      ☐ American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ CVC: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### **CONTACT INFORMATION**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Official name or company to be printed on all event materials: \_\_\_\_\_

Please provide your preferred social media handles: \_\_\_\_\_

Please return scanned form to Carolyn Muckelberg (carolyn.muckelberg@cityyear.org) or submit online:

**bit.ly/CYMKEAD2025**

Within a week of commitment form receipt, your company/organization will receive registration information to RSVP for all attendees. Please complete this process no later than April 1, 2025.





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OTHERS,  
IT IS BY STANDING  
ON THE

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-ISAAC NEWTON