

SPONSORSHIP OPPORTUNITIES



CITY YEAR MILWAUKEE

ANNUAL
CELEBRATION

MAY 15, 2024



CITY YEAR MILWAUKEE ANNUAL CELEBRATION

Dear City Year Champion,

I am beyond excited to report we have had another year of incredible service at City Year Milwaukee. As we close out our 14th year, we want to invite you, as a key community partner, to join us in celebrating the impact City Year Milwaukee is having with our young people and scholars in our city.

On May 15th, 2024, City Year Milwaukee will host our Annual Celebration, at the Third Street Market Hall, to celebrate the work our AmeriCorps members do in collaboration with our teachers, administration, district leaders, families and students to improve educational outcomes in Milwaukee. Together, we celebrate the legacy being created by and for our students, our communities, and our schools.

I am reaching out to request your support for this event again this year. While our event time has changed, we are looking forward to the opportunity to celebrate our students, our young leaders and the work we can do together with support from our community.

Sponsorship and benefit levels are enclosed and provide opportunities for your business or organization. If you have questions regarding the event sponsorship opportunities, please contact Dr. Stephanie Maney-Hartlaub at smaney-hartlaub@cityyear.org.

Thank you for your consideration and we look forward to hearing from you soon!

Dr. Stephanie Maney-Hartlaub
Executive Director
City Year Milwaukee

MILWAUKEE TEAM SPONSORS



JULIA A. UHLEIN

MILWAUKEE PROGRAM SPONSORS



DAVID V. UHLEIN SR. FOUNDATION



NATIONAL PARTNERS





CITY YEAR MILWAUKEE PRESENTS ANNUAL CELEBRATION 2024

THURSDAY, MAY 15, 2024

11:00 a.m. Welcome and Networking

11:30 a.m. Program and Lunch



VENUE AT 3RD STREET MARKET HALL
275 W. Wisconsin Avenue

RSVP: Register at tinyurl.com/CYMKE2024 by April 21.

SPONSORSHIP OPPORTUNITIES

City Year Milwaukee's Annual Event will be our main fundraiser for the 2023-2024 school year and we need your support!

SPONSORSHIP LEVELS

Presenting Sponsor: \$25,000

Gold Sponsors: \$10,000

Silver Sponsor: \$5,000

Bronze Sponsor: \$2,500

Snack Sponsor: \$1,500

CITY YEAR MILWAUKEE

SPONSORSHIP LEVELS

Sponsorship Opportunities	Presenting \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Snack \$1,500
Recognition in media releases	x				
Your company recognized by name during program	x	x			
Mentions on City Year Milwaukee's Social Media	x	x			
Individuals from your company invited to a School Experience Event	x	x			
Your company will be provided the opportunity to participate in City Year Milwaukee's 18-minute Networking event	x	x			
Representative listed on Event Committee	x	x			
Corporate logo displayed at the event	x	x	x		
Logo recognition on all event materials	x	x	x	x	
Your company logos will be featured on the monthly snack box delivered to a City Year school providing extended learning opportunities to scholars					x
Logo recognition on all event listings, on collateral and during the event, including: • Emails to 700+ stakeholders • Logo in the event program sent to each event attendee (~200 people)	x	x	x	x	x
Tickets to in-person event	Two Tables (16 seats)	One Table (8 seats)	4 Tickets	2 Tickets	2 Tickets
Ad for Program Booklet	Full-page color ad	Half-page color ad	Full-page black/white ad	Half-page black/white ad	Quarter page black and white ad

Limited individual tickets are available for \$100 each

PROGRAM BOOKLET

Guests will receive a program booklet at the event. A digital version of this book will be available on our website. Advertisement dimensions are listed below as the mock up is not shown to size.

FULL PAGE*

Event Sponsor Only
5.5"(w) x 8.5"(h)

AD PRODUCTION SPECIFICATIONS

Ads must be black and white (with the exclusion of presenting and gold level sponsors), print-ready, high-resolution (300 dpi minimum), and JPEG, EPS or PDF file. We can create your ad by request.

Please contact Mina Raj at mraj@cityyear.org for questions regarding ad design.

DEADLINE: April 15, 2024

1/2 PAGE

\$1,000
5.5"(w) x 4.25"(h)

*Ads not shown to size

1/4 PAGE

\$500
2.75"(w) x
4.25"(h)

1/8 PAGE

\$250
2.75"(w) x 2.125"(h)



READY TO BE A SPONSOR?

Scan the code to fill out the sponsorship form and get involved with City Year Milwaukee! If you have questions regarding the event sponsorship opportunities, please contact Dr. Stephanie Maney-Hartlaub at smaney-hartlaub@cityyear.org.

CITY YEAR MILWAUKEE

ANNUAL CELEBRATION

EXECUTIVE BOARD

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Rose Wegner
City Year Milwaukee

Emeritus Board Member:

Julia A. Uihlein
Medical College of Wisconsin

CITY YEAR MILWAUKEE ANNUAL CELEBRATION RESPONSE FORM

I commit to sponsoring City Year Milwaukee's Annual Celebration as follows:

- PRESENTING SPONSOR: \$25,000
- GOLD EVENT SPONSOR: \$10,000
- SILVER EVENT SPONSOR: \$5,000
- BRONZE EVENT SPONSOR: \$2,500
- SNACK EVENT SPONSOR: \$1,500
- Individual Ticket at \$100/ticket. Quantity: _____
- I would like to HOST a City Year Milwaukee Alum at my table, \$100 per person: \$ _____
- I cannot attend, but please accept my donation of: \$ _____



PAYMENT METHOD

- Check enclosed (payable to City Year Milwaukee)
- Please send Invoice to: _____
- Charge: Visa MasterCard American Express

Name on Card: _____

Card Number: _____ CVC: _____ Exp. Date: _____

Signature: _____ Date: _____

CONTACT INFORMATION

Name: _____

Title: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-Mail: _____

Official name or company to be printed on all event materials: _____

Please provide your preferred social media handles: _____

Please return scanned form to Dr. Stephanie Maney-Hartlaub or submit online: tinyurl.com/CYMKE2024
Within a week of commitment form receipt, your company/organization will receive registration information to RSVP
for all attendees. Please complete this process no later than April 15, 2024.

WHAT WE DO

City Year helps students and schools succeed, while preparing the next generation of leaders who can work across lines of difference to make a positive impact. In partnership with teachers and schools, diverse teams of City Year AmeriCorps members cultivate learning environments where students can build on their strengths, fully engage in their learning and experience success. We believe that supporting children and young adults contributes to just, equitable and vibrant communities, and that when students rise, we all rise.



THE CHALLENGE

We know more than we ever have about how young people learn and develop. Yet too many students do not have access to the learning environments they need to thrive, due to systemic failings that have contributed to inequitable access to educational opportunities. These inequities disproportionately impact students of color and students growing up in under-resourced households. Disparities in opportunity and resources have created inequitable educational, health and economic outcomes.

OUR VISION FOR STUDENTS AND SCHOOLS

Together with our school and community partners, City Year seeks to support student success, advance educational equity and nurture the next generation of civically engaged leaders.

City Year is contributing to a clearer and bolder vision of what public schools can and should be for all children: places of learning, exploration and risk-taking, where every student feels safe and connected to the school community; where data informs practices that promote student growth and achievement; and where all students have access to positive, caring relationships and personalized learning environments that encourage them to persevere through challenges, build on their strengths and thrive.

HOW CITY YEAR WORKS IN SCHOOLS

City Year works closely with the school principal and teachers to deliver a suite of interconnected services that cost-effectively and efficiently improve student, classroom and whole-school outcomes.



Additional capacity in the classroom, supporting classroom management and providing and enabling differentiated instruction



Use of data to monitor student progress and better meet student needs



One-on-one and small group instruction in ELA and math with embedded social-emotional supports like learning to work in teams and coping with emotions



Extended-day activities: after-school programming, homework assistance, enrichment curricula and civic projects that build and serve community



Small group social-emotional skill building sessions



Whole school activities that improve conditions for learning, engage families and inspire civic engagement





MILWAUKEE TEAM SPONSORS

CHAVEZ CARDINALS  JULIA A. UHLEIN

MILWAUKEE PROGRAM SPONSORS

 BADER PHILANTHROPIES, INC.  BMO Harris Bank  UNITED COMMUNITY FOUNDATION  DAVID V. UHLEIN SR. FOUNDATION  GIANT FOOD  JOHNSON CONTROLS  ManpowerGroup  MILWAUKEE PUBLIC SCHOOLS FOUNDATION  NORTHWESTERN MUTUAL  WVU FOUNDATION

MILWAUKEE CHAMPION

 BAIRD  Herzfeld Foundation  HERB KOHL EDUCATIONAL FOUNDATION, INC.  LIVE UNITED

EDUCATION PARTNER

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