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CITY YEAR MILWAUKEE

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*Annual Dinner*



05.04.23

The logo for Northwestern Mutual, featuring a stylized 'N' icon followed by the text 'Northwestern Mutual' in a serif font.

Northwestern Mutual

# BUILDING A BETTER HOMETOWN

Northwestern Mutual believes  
in Milwaukee and we are proud  
to support this event.

The Northwestern Mutual logo, a stylized 'N' icon.

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Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company (NM), Milwaukee, WI, and its subsidiaries.

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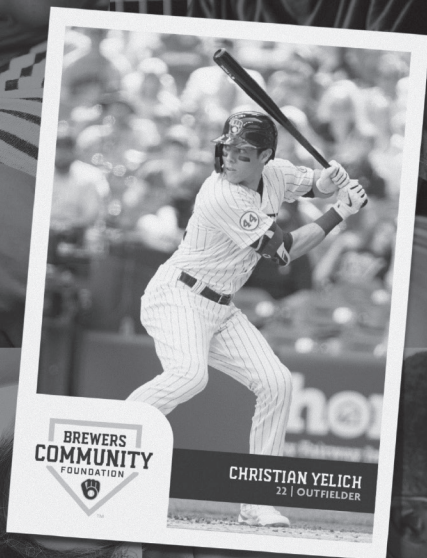
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# WE'RE NOT THE ONLY TEAM OUR PLAYERS PLAY FOR.

Each year, the Brewers' players, coaches and entire organization contribute millions of dollars to hundreds of Wisconsin nonprofits – improving the health, education, recreational opportunities and overall well-being of children and families in our communities. Please join us in going to bat for these worthwhile causes. Because creating a happier, healthier environment for all is definitely a team effort.



HEALTH



RECREATION



EDUCATION



BASIC NEEDS



## CREATING NEW ENERGY IS HUMANLY POSSIBLE

At ManpowerGroup®, we believe meaningful and sustainable employment has the power to change the world. That's why we provide organizations and people with the tools to succeed in a constantly changing environment.

We believe in doing well by doing good, which is why we're proud to have supported City Year for the past twelve years as a founding partner. **Together, we can make a positive impact on our community.**

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Empowering  
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We're proud to partner with our communities to help provide the skills and access needed to build inclusive pathways to 21st century careers.



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Proud sponsor of City Year Milwaukee

## Changing our world for the better – **together**

At Johnson Controls, our leadership goes beyond our products and services.

Through global volunteerism and philanthropy, we're helping to build safe, smart and sustainable communities where we live and work. Drawing upon the power of our people and resources, we're honored to support this organization in its commitment to creating a positive impact in the region.

The power behind **your mission**



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**RADIO**



**MILWAUKEE**

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Through music and stories  
created for a culturally  
open-minded community,  
Radio Milwaukee is a catalyst for  
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**PROUD  
SUPPORTER  
OF CITY YEAR**



**MARQUETTE**  
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**BE THE DIFFERENCE.**



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**50155**  
and follow the  
prompts.

Godfrey & Kahn is proud to

*support*

City Year Milwaukee

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*We applaud and celebrate the success of City Year Milwaukee. Your dedication and devotion to improving the lives of students in our community is commendable.*

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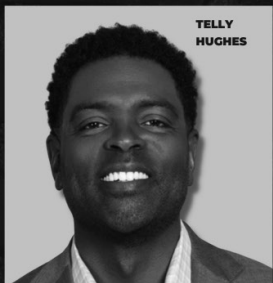
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OFFICES IN MILWAUKEE, MADISON, GREEN BAY, APPLETON AND EAU CLAIRE, WISCONSIN AND WASHINGTON, D.C.

# THE TRUTH

101.7FM



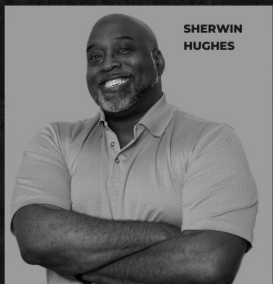
TELLY  
HUGHES



DENISE  
THOMAS



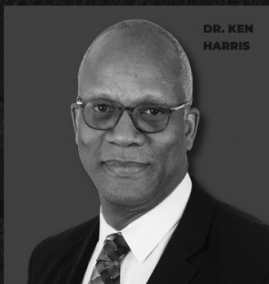
MELANIE  
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# ONE COUNTY ONE VISION

The Milwaukee County Office of Equity serves to support Milwaukee County and empower the broader community as we work together to make Milwaukee County's Vision a reality: *"By achieving racial equity, Milwaukee is the healthiest county in Wisconsin."*

We engage residents; build the capacity of leaders, departments, and municipalities; and facilitate collective impact to assess and transform policies, practices and power structures to make Milwaukee a region where every citizen is welcomed, healthy and thriving.



MILWAUKEE COUNTY  
**OFFICE OF  
EQUITY**

[county.milwaukee.gov/EN/Office-of-Equity](http://county.milwaukee.gov/EN/Office-of-Equity)

# Creating **brighter futures**

The We Energies Foundation supports **City Year Milwaukee** in their efforts to help improve outcomes for students in high-need schools and cultivate the next generation of leaders. Together, we're creating brighter futures for our communities.

***[www.we-energies.com/foundation](http://www.we-energies.com/foundation)***



**We Energies  
Foundation**

*Thank You!*

## **Schools and Team Sponsors**

- Julia A. Uihlein Team serving at Alexander Mitchell Integrated Arts School
- Barack Obama School of Career and Technical Education
- Bay View High School
- Clarke Street School
- Dr. George Washington Carver Academy of Mathematics & Science
- Harold S. Vincent High School
- United Way of Greater Milwaukee & Waukesha County at James Madison Academic Campus
- Rockwell Automation Team serving at Rogers Street Academy
- Chavez Cardinals serving at South Division High School

## **Program Sponsors**

- Bader Philanthropies
- BMO Harris Bank
- David V. Uihlein, Sr. Foundation
- Johnson Controls
- ManpowerGroup
- Milwaukee Public Schools Foundation
- Northwestern Mutual
- We Energies Foundation

## **Milwaukee Champions**

- Herb Kohl Education Foundation, Inc.
- Herzfeld Foundation

# Program

## **Welcome**

**A'Miracle Burks**

City Year Milwaukee AmeriCorps Member '22 & '23

## **Executive Director Remarks**

**Dr. Stephanie Maney-Hartlaub**

Senior Vice President and Executive Director

## **Cellist Performance**

**Peter Thomas**, Milwaukee Symphony Orchestra

## **Dinner**

Music provided by Milwaukee Youth Symphony Orchestra  
Jazz Pianist, Lucas Labeau

## **Impact Video**

## **Fireside Chat**

**Will Carnes**

City Year Milwaukee AmeriCorps Member '23

**Savannah Ragland**

Vincent High School '26

## **Co-Chair Remarks + Appeal**

**Krista Brookman**

Northwestern Mutual

**Julia Smith**

Northwestern Mutual



## **Closing**

To donate, please use the QR code or text **CYMKE** to the number **50155** and follow the prompts.



# Supporting Success

Foley is proud to support City Year and their invaluable work with the children and young adults in our community.

For more information about Foley, please contact:  
Andy Wronski | Milwaukee | [awronski@foley.com](mailto:awronski@foley.com)  
Max Meckstroth | Milwaukee | [mmeckstroth@foley.com](mailto:mmeckstroth@foley.com)

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# Event Co-Chairs



*Krista Brookman*  
SENIOR DIRECTOR OF DIVERSITY  
AND INCLUSION

## **NORTHWESTERN MUTUAL**

Krista Brookman is Senior Director, Diversity and Inclusion at Northwestern Mutual after serving nearly a decade as Vice President, Learning and Advisory Services at Catalyst, the leading non-profit organization focused on accelerating progress for women through

workplace inclusion. In her role at NM, Krista leads the Women's Initiative efforts to maximize strategic growth, foster a culture of belonging, and positively impact D&I outcomes for the attraction, retention, and advancement of women.



*Julia Smith*  
ASSISTANT DIRECTOR OF  
LEADERSHIP DEVELOPMENT, DEI

## **NORTHWESTERN MUTUAL**

Julia Smith, MBA, is a proven leader with cross-sector success in Talent Development. Julia joined Northwestern Mutual in 2012 as a Learning and Development Consultant and has held various roles of increasing responsibility

throughout the organization. Prior to Northwestern Mutual, Julia has over 10 years of experience in Talent Development and Organizational Design in both the public and private sectors including Healthcare, Retail, and Non-Profit.

# KOHL'S®



**Kohl's is proud to support  
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**We support visions for our future.**



We're committed to the programs and organizations that work to enrich the quality of life for everyone in our community. By sharing the goal of molding leaders through education and community support, their vision and energy will create a better future for us all. [usbank.com/communitypossible](https://www.usbank.com/communitypossible)

**U.S. Bank is proud to support City Year Milwaukee**

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**WELLS  
FARGO**

**We are proud to  
partner with our  
communities and support  
City Year Milwaukee**

**Save the Date...**

**City Year Milwaukee**

**GRADUATION**

Thursday, June 1, 2023 at 5:30 p.m.

Golda Meir Upper Campus  
227 W Pleasant Street  
Milwaukee, WI 53212

More info? Contact Rose Wegner at [rwegner@cityyear.org](mailto:rwegner@cityyear.org)



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[sva.com](http://sva.com)

# Join the Red Jacket Society



The Red Jacket Society is a community of philanthropic individuals and families who believe in the power of the red jacket. Red Jacket Society commitments of \$10,000 or more directly make possible the work of City Year Milwaukee AmeriCorps members each and every day.

We have big goals. To help thousands more

Milwaukee students graduate from high school, college and career ready, we need champions.

We need people who believe that every child has potential.

We need you.

For more information, contact Dr. Stephanie Maney-Hartlaub at [smaney-hartlaub@cityyear.org](mailto:smaney-hartlaub@cityyear.org)

## **Red Jacket Society Members**

- Anonymous
- Chris and Lori Didier
- Jean Maier & Edward Inderrieden
- Herb Kohl Philanthropies
- Jack McGinnis
- M. Beth Straka
- TOSA Foundation
- Julia A. Uihlein

**ONE YEAR HERE  
CAN BUILD A  
LIFETIME OF CHANGE.**



**APPLY NOW!**





# Help us fill our corps!

City Year Milwaukee is still hiring young adults to make a positive impact in our schools and communities!

**If you know someone, age 17 to 25, that would be interested in becoming a full-time tutor and mentor for the 2023-2024 school year (or future years) please share the QR code with them!**

City Year hires folks from all backgrounds and experiences. Our AmeriCorps members gain meaningful, transferable skills to bring to their next career or college experience! Throughout the 11-month commitment, AmeriCorps members become expert communicators, problem solvers, and team players.

SCAN ME



## Alumni profile



93% have an undergraduate degree  
40% have a graduate degree



44% live or work in the community in which they served



Based on end-of-year AmeriCorps member data from 2018–2020:

57% People of color

34% Black or African American  
16% Hispanic or Latino

7% Asian  
5% Other

## Diverse leaders and changemakers

Alumni are making a difference where they live and work thanks to their interests and talents, personal commitment to social justice, and critical skills developed during their City Year service—

**91% of alumni said that their City Year experience had a significantly positive impact on their life.**

**93%** said City Year helped them to develop relationships with people who are from different backgrounds than their own.

**92%** said that through their City Year experience they learned about issues of systemic inequity in ways that have impacted their perspective.

**67%** said they are more likely to engage in community service.

# May 4, 2023 Parking Pass



The Avenue Garage  
414-431-6555

## How to use:

- Approach gate and take an entry ticket
- Park anywhere that isn't "Reserved"
- Upon exit scan entry ticket then scan this pass
- Pay balance with credit card



# JULIA A. UIHLEIN



I am proud to support the  
spirit, discipline, purpose and pride of  
City Year Milwaukee AmeriCorps members.

# City Year Milwaukee Executive Board

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