



CITY YEAR GREATER BOSTON STARRY NIGHT GALA



WEDNESDAY, MAY 15, 2024

6:00 – 10:00 PM

ARTISTS FOR HUMANITY EPICENTER

100 WEST 2ND ST., BOSTON, MA 02127



STARRY NIGHT GALA

CITY YEAR GREATER BOSTON

JOIN US

City Year Greater Boston works to expand educational equity for students furthest from opportunity and develop diverse leaders through national service. We deploy 80+ AmeriCorps Members into 18 schools in Boston and Everett to help students engage, learn, and develop into who they want to be.

Last school year, **2/3** of students working with our AmeriCorps members in English/Language Arts and Math improved their academic performance. In addition, **100%** of school administrators or principals agreed or strongly agreed that City Year had a positive impact on the school's climate and culture.

Our annual Starry Night Gala brings together more than 400 champions in the Greater Boston community to celebrate and support our work. We hope you'll join us to learn more about our service and help us finish the school year strong.

\$100,000 | PRESENTING SPONSOR

- Company name attached to the event title and premier name and logo recognition in all event communications and marketing, reaching 5000+ individuals
- Featured social media posts reaching 9000+ followers
- Optional speaking opportunity
- Opportunity for full page advertisement in print program
- VIP tickets for 20 guests
- Committee membership for executive officer/leadership
- Opportunity for City Year hosted blog post
- 1 private service event, on a mutually agreed upon date, for up to 100 employees
- Premier access to year-round volunteer opportunities with City Year Greater Boston

\$50,000 | DIAMOND SPONSOR

- Diamond-level sponsor recognition with company name and logo in all event communications and marketing, reaching 5000+ individuals
- Featured social media posts reaching 9000+ followers
- Opportunity for half page advertisement in print program
- VIP tickets for 15 guests
- Committee membership for executive officer/leadership
- 1 private service event, on a mutually agreed upon date, for up to 50 employees
- Access to year-round volunteer opportunities with City Year Greater Boston



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\$25,000 | PLATINUM SPONSOR

- Platinum-level sponsor recognition with company name and logo in all event communications and marketing, reaching 5000+ individuals
- Social media posts reaching 9000+ followers
- Opportunity for quarter page advertisement in print program
- VIP tickets for 10 guests
- Committee membership for executive officer/leadership
- 1 private service workshop, on a mutually agreed upon date, for up to 25 employees
- Limited access to year-round volunteer opportunities with City Year Greater Boston

\$10,000 | GOLD SPONSOR

- Gold-level sponsor recognition with company name and logo in all event communications and marketing, reaching 5000+ individuals
- Social media posts reaching 9000+ followers
- Tickets for 10 guests
- Committee membership for executive officer/leadership

\$5,000 | SILVER SPONSOR

- Silver-level sponsor recognition with company name in all event communications and marketing, reaching 5000+ individuals
- Social media post reaching 9000+ followers
- Tickets for 5 guests

\$2,500 | BRONZE SPONSOR

- Bronze-level sponsor recognition with company name in all event communications and marketing, reaching 5000+ individuals
- Social media post reaching 9000+ followers
- Tickets for 2 guests

EVENT-DONATION MATCH SPONSOR

- Company to match all in-event donations, up to a mutually agreed upon amount
- Recognition during the program
- Company name and logo recognition in all event communications and marketing materials commensurate with giving level
- Tickets commensurate with giving level

Additional customizable options available upon request. Please email Mollie Puskar at mpuskar@cityyear.org.



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JOIN US AS A SPONSOR:

YES! I want to support City Year Greater Boston as an Event Sponsor at Starry Night Gala 2024:

- PRESENTING (\$100,000)
- SILVER (\$5,000)
- DIAMOND (\$50,000)
- BRONZE (\$2,500)
- PLATINUM (\$25,000)
- EVENT-DONATION MATCH SPONSOR
- GOLD (\$10,000)

SUPPORT WITH A GIFT:

- I am unable to sponsor but I will support with a gift.

Your sponsorship/donation is tax deductible to the full extent allowable by the law. City Year will send an acknowledgement for tax purpose.

Please mail this form to:
City Year Inc.
PO Box 412755
Boston, MA 02241-2755

For more information, please contact Mollie Puskar at mpuskar@cityyear.org

CONTACT INFORMATION

Name _____ Phone _____

Address _____ City/State/Zip _____

Payment Options: AmEx Discover Mastercard Visa

Card # _____ Expiration Date _____

Name on Card _____

Signature _____

- Check enclosed made payable to City Year Greater Boston
- Securities – please send me instructions to facilitate a securities transfer
- Pledge