

**PRESENTING
SPONSOR
\$100,000**

- Up to 14 spots on the VIP Exclusive Access Stadium Tour with Champagne
- 14 VIP Package Spring Break Tickets (includes premium hospitality & custom swag)
- 8 premium parking spots in private event-entrance-adjacent lot
- Dedicated consultant to tailor at-event brand promotional opportunity to your unique needs and objectives
- Opportunity to brand the world-famous stadium Infinity Screen (additional production fee applies)
- On-stage verbal recognition ahead of Honoree Award presentation
- Live recognition on City Year social media channels during the event
- Logo included on Step & Repeat
- Premier brand recognition on all Spring Break collateral (print, digital, & on-site during event)
- Top-featured recognition in Spring Break Press Release
- Option to include brand promotion and messaging in the Spring Break Digital Tribute Journal (full-screen)
- Opportunity to showcase your partnership with City Year in *Variety Magazine* advertorial
- Exclusive Meet & Greets at the event
- **Your Presenting Sponsorship gift covers 8 City Year Student & Family tickets**

**PLATINUM
SPONSOR
\$60,000**

- Up to 12 spots on a Private Stadium Tour
- 12 Spring Break Tickets
- 8 reserved parking spots in prime position in Lot E
- Opportunity to brand the stadium seating ribbon screens (additional production fee applies)
- Opportunity to brand the world-famous stadium Infinity Screen (additional production fee applies)
- Opportunity for premium custom brand promotion
- Prominent brand recognition on all Spring Break collateral (print, digital, & on-site during event)
- Recognition on City Year social media channels and in Spring Break Press Release
- Option to include brand promotion and messaging in the Spring Break Digital Tribute Journal (full-screen)
- **Your Platinum Sponsorship gift covers 6 City Year Student & Family tickets**

**GOLD
SPONSOR
\$30,000**

- Up to 10 spots on a Private Stadium Tour
- 10 Spring Break Tickets
- Guaranteed on-site complimentary parking
- Brand recognition on all Spring Break collateral (print, digital, & on-site during event)
- Option to include brand promotion and messaging in the Spring Break Digital Tribute Journal (half-screen)
- Recognition on City Year social media channels and in Spring Break Press Release
- Opportunity for premium custom brand promotion
- **Your Gold Sponsorship gift covers 4 City Year Student & Family tickets**

**SILVER
SPONSOR
\$15,000**

- 8 Spring Break Tickets
- Guaranteed on-site complimentary parking
- Sponsor listing on Spring Break event website and digital night-of acknowledgement reel
- Options for brand promotion at event
- Option to include brand promotion and messaging in the Spring Break Digital Tribute Journal (half-screen)
- **Your Silver Sponsorship gift covers 2 City Year Student & Family tickets**

**BRONZE
SPONSOR
\$10,000**

- 6 Spring Break Tickets
- Guaranteed on-site complimentary parking
- Sponsor listing on Spring Break event website and digital night-of acknowledgement reel
- Option to include brand promotion and messaging in the Spring Break Digital Tribute Journal (half-screen)
- **Your Bronze Sponsorship gift covers 2 City Year Student & Family tickets**

PURCHASE SPONSORSHIPS, ADS & TICKETS

cityyearspringbreak.org

For more information contact: Sandy Rodriguez, Corporate Partnerships Director
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