



## Join the 2023 City Year Alumni Flame of Idealism Relay!

As we get ready for Homecoming, we're starting a relay (Olympic torch style) spreading the flame of idealism through the City Year alumni community. We're asking alums to pick up the flame and share why you still serve, which will be compiled into a video shared during Homecoming. We'd love for the flame to pass through alums from all our sites and years of service!

Want to represent your site and/or graduation year? Follow these instructions!

Keep track of which sites and years that are already represented, here

## **Why I Serve Statements**

Do you remember your "Why I Serve" statement from when you were an AmeriCorps member? Now, as an alum, we are inviting you to reflect on why you *still* serve. We ask that you interpret this as it is most meaningful to you – a few ideas: why you serve your current community, why you serve your family, why you still serve young people, how you show up as an ally or an advocate to marginalized communities, or work towards building better systems, why you still serve the community you served while at City Year, etc.

If you'd be willing to record and share a video sharing your "Why I Still Serve" statement, keep reading for logistical details!

## How to participate

- Email Elaine Lunsford (<a href="mailto:echiu@cityyear.org">echiu@cityyear.org</a>) to let us know you're in!
- Find something to use to represent your 'flame of idealism'. This could be a flashlight, a candle etc. You could also print this image of the 'flame of idealism' (color, B&W), or draw your own version!
- Film yourself:
  - o Grabbing the 'flame of idealism' from off camera on your right
  - Hold the flame, introduce yourself, and share your "Why I Serve" statement. "Hi, my name is \_\_\_\_\_, I served at City Year \_\_site\_in \_\_(year)\_\_, I'm currently \_\_\_(self-describe what you do now; could be your job, your role in your community, in your family etc.)\_\_and I serve today to \_\_\_\_\_
  - o Pass the flame to off camera on your left
- Upload your video to <u>this shared folder</u>. If you have issues sharing your video via this folder, please reach out to Elaine. Videos must be uploaded by December 3.
- Please film horizontally and keep videos to ~10-15 seconds. When you watch your video, the flame should look like it is being passed from the L to R. You can reference an example <a href="here">here</a>.
- Please note the compiled video will be shared during the Homecoming event, and may also be shared in City Year communication channels (social media, newsletters) after the event.



