

# Sponsor a CITY YEAR TEAM



City Year's mission is to help students and young adults succeed. We fulfill this mission by training and deploying diverse teams of AmeriCorps members, or simply Corps members, ages 18-25 years old, to serve as Student Success Coaches for a year in systemically under-resourced schools in 29 cities across the country. Corps members provide a holistic range of services to help students graduate from high school prepared for college and career success. In return, City Year provides our Corps members with extensive training, meaningful work experience, and an evidence-based workforce development program to prepare them for their careers following their year of service.

Our \$100K Sponsorship Program, also known as a "Team Sponsorship", offers a unique opportunity for partners to engage with City Year Corps members and students through unique brand positioning, employee engagement opportunities, national visibility, and much more. With an annual investment, your organization will have a direct impact on our service in systemically under-resourced urban schools with the power to help City Year achieve tangible results for students. More than 100 companies and foundations support City Year through Team Sponsorships in their communities nationwide.

[www.cityyear.org](http://www.cityyear.org)



## 17:1 RETURN

Every \$1 of federal taxes invested in AmeriCorps and Senior Corps returns over \$17 to society, program members and the government.

## SPONSORSHIP BENEFITS

**\$25K+ LEVEL**

- ✓ Logo placement on CY Red Jackets at one dedicated school  
*(Dependent on availability)*
- ✓ Recognition on website & events
- ✓ Annual Report donor listing
- ✓ Invitation to AmeriCorps graduation
- ✓ Up to 10 complimentary tickets to the annual fundraising event or Gala
- ✓ Up to four school-based OR AmeriCorps engagement opportunities
- ✓ 1:1 and/or group Mentor opportunities\*
- ✓ Invitation to City Year school Tours  
*(As available)*

**"It's the teams that deliver the promise of City Year. It's the teams that effectuate change. And it's the teams that give you the opportunity to have the closest personal relationship with CY Corps members."**

**David Cohen**

*Executive VP, Comcast Corporation*

\*Sponsorship benefits listed may differ in each City Year location based on availability, opportunities offered at each location, and/or other circumstances. Benefits, in some cases, may be tailored to meet the specific needs of sponsors at the discretion of the Development team. For specific benefits available in your area, please speak with a representative from our team.



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