

Sponsor a CITY YEAR PROGRAM



City Year's mission is to help students and young adults succeed. We fulfill this mission by training and deploying diverse teams of AmeriCorps members, or simply Corps members, ages 18-25 years old, to serve as Student Success Coaches for a year in systemically under-resourced schools in 29 cities across the country. Corps members provide a holistic range of services to help students graduate from high school prepared for college and career success.

Our \$25K+ Sponsorship Program, also known as a "Program Sponsorship," offers a unique opportunity for partners to support specific components of our school services, such as math, literacy, or improving attendance to keep students on track to graduate from high school. We match your sponsorship of City Year school services with your mission, such as strengthening students' social and emotional development or building their skills in science, technology, engineering, and math (STEAM). We can help you identify an area of our holistic school services that best align with your priorities.

City Year offers our partners unique brand positioning, employee engagement opportunities, national visibility, and much more. With an annual investment, your organization will have a direct impact on our service in systemically under-resourced urban schools with the power to help City Year achieve tangible results for students.

SPONSORSHIP BENEFITS

\$25K+ LEVEL

- ✓ Recognition on website
- ✓ Annual Report donor listing
- ✓ Invitation to AmeriCorps graduation
- ✓ Up to two complimentary tickets to the annual fundraising event or Gala
- ✓ Up to two school-based OR AmeriCorps engagement opportunities

+ Additional benefits may be available for sponsorships valued above \$50K

"City Year AmeriCorps members are transforming these schools and we are confident City Year's 'human capital solution' will transform education."

Jennifer Hoss Rothberg

Executive Director, Einhorn Family Charitable Trust

www.cityyear.org



17:1

Every \$1 of federal taxes invested in AmeriCorps and Senior Corps returns over \$17 to society, program members and the government.

*Sponsorship benefits listed may differ in each City Year location based on availability, opportunities offered at each location, and/or other circumstances. Benefits, in some cases, may be tailored to meet the specific needs of sponsors at the discretion of the Development team. For specific benefits available in your area, please speak with a representative from our team.



NATIONAL STRATEGIC PARTNERS



NATIONAL PARTNERS

