



February 2023

Dear Sponsor,

It is our great pleasure to invite you to join us along with friends and colleagues, old and new, at City Year's beloved gala, *Starry Starry Night*, on Saturday April 15<sup>th</sup> at the beautiful Wentworth by the Sea Hotel in New Castle.

More than 300 community and business leaders, citizens, and City Year members will gather to be part of this inspirational and spirited event. In celebration of our gala's 20<sup>th</sup> Anniversary, we will present the Lifetime of Service award to Hon. **John T. Broderick, Jr. and Patti Broderick** for their significant and long-lasting contributions to our communities and state.

We will also celebrate impact and contributions made by City Year AmeriCorps members. As Student Success Coaches, City Year members serve in schools full time providing support to students, classrooms, and the whole school. They form positive developmental relationships with students, enabling members to deliver integrated academic and social-emotional support to students who need them most. We believe that every child has the potential to succeed, and that when students thrive, we all benefit.

Please consider joining us as an event sponsor at our *Starry Starry Night* Gala. Through your sponsorship of this event, you are directly investing in City Year New Hampshire's ability to continue our work supporting students in reaching their potential. Join companies like Comcast, Northeast Delta Dental, ProAmpac, and McLane Middleton, to name a few of our partners who continue to invest and deepen their roles in the community.

You can find detailed information about event sponsorship benefits enclosed. Thank you for your time and consideration. We are thrilled to share this meaningful opportunity with you.

Yours in Service,

Pawn Nitichan  
Executive Director & Vice President  
City Year New Hampshire

AMERICORPS PARTNER



CITY & SCHOOL PARTNERS

City of Manchester  
& Manchester  
School District

TEAM SPONSORS & MAJOR INVESTORS



Lois G. Roy Dickerman  
Fund of the NH  
Charitable Foundation



PROGRAM SPONSORS & KEY SUPPORTERS



NATIONAL STRATEGIC PARTNERS



NATIONAL PARTNERS





## STARRY STARRY NIGHT SPONSORSHIP OPTIONS

Saturday, April 15, 2023

### Presenting Sponsor \$25,000

- Company featured in Starry Starry Night TV spots through Comcast NBC Universal (1,250 spots). Networks include: CNN, Fox News, ESPN, MTV, Travel Channel, Weather Channel, Comedy Central, BRAVO, USA, NESN and more! (deadline March 3)
- Logo prominently placed on invitation (deadline March 3)
- Speaking opportunity at the event
- Logo prominently displayed at the event (sign professionally designed and produced)
- Logo appears on City Year New Hampshire website
- Full color page recognition in event program book (deadline March 15)
- Recognition in event newsletter
- Recognition in City Year annual report
- **One premium table with 10 VIP tickets**

### Platinum Star Sponsor \$10,000

- Logo in Starry Starry Night PSA (deadline March 3)
- Logo appears in invitation materials (deadline March 3)
- Logo prominently displayed at the event
- Logo appears on City Year New Hampshire website
- Full page recognition in the event program book (deadline March 15)
- Recognition in event newsletter and City Year annual report
- **One premium table with 10 VIP tickets**

### Gold Star Sponsor \$5,000

- Logo appears in invitation materials (deadline March 3)
- Logo displayed at the event
- Logo appears on City Year NH website
- Half page recognition in the event program book (deadline March 15)
- Recognition in event newsletter and City Year annual report
- **One table with 10 VIP tickets**

### Silver Star Sponsor \$2,500

- Logo displayed at the event
- Logo appears on City Year NH website
- Recognition with logo in the event program book (deadline March 15)
- Recognition in event newsletter and City Year annual report
- **4 VIP tickets**

### Bronze Star Sponsor \$1,000

- Logo displayed at the event
- Logo appears on City Year NH website
- Recognition with logo in the event program book (deadline March 15)
- Recognition in event newsletter and City Year annual report
- **2 VIP tickets**

## General Ticket Information

### Table \$2,500

- Recognition in City Year annual report
- **10 tickets**

### VIP Ticket \$500 / Ticket \$250

- **1 ticket**

*City Year Inc. is a 501(c)(3), nonprofit organization. Your contribution, less the estimated value of goods and/or services, is tax deductible to the extent allowed by law. City Year will send you an acknowledgement for tax purposes. Should you have any questions, please contact: Jen Little at [jlittle@cityyear.org](mailto:jlittle@cityyear.org) or call 603-218-5125.*



Thank you for your commitment to be a sponsor for City Year New Hampshire's Starry Starry Night Benefit Gala on Saturday, April 15, 2023.

- |  |          |            |                 |                |
|--|----------|------------|-----------------|----------------|
| <input type="checkbox"/> Presenting Sponsor    | \$25,000 | Table      | _____ x \$2,500 | Total \$ _____ |
| <input type="checkbox"/> Platinum Star Sponsor | \$10,000 | VIP Ticket | _____ x \$500   | Total \$ _____ |
| <input type="checkbox"/> Gold Star Sponsor     | \$5,000  | Ticket     | _____ x \$250   | Total \$ _____ |
| <input type="checkbox"/> Silver Star Sponsor   | \$2,500  |            |                 |                |
| <input type="checkbox"/> Bronze Star Sponsor   | \$1,000  |            |                 |                |

Please remit to:  
**City Year New Hampshire**  
 101 Manchester St.  
 Manchester, NH 03101

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

- Pledge - We will remit payment in full by \_\_\_\_\_ (date)
- Check Enclosed (please make checks payable to "City Year New Hampshire")
- Credit Card Payment
- Sponsoring, but Cannot Attend (will be used for tax purposes)

To pay by credit card, please complete below and return via mail or e-mail (jlittle@cityyear.org).

Credit Card Type: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
 Name on Card: \_\_\_\_\_  
 Credit Card Number: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
 Billing address (if different): \_\_\_\_\_

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