



CITY YEAR MILWAUKEE

Annual Dinner

05.04.23



**SPONSORSHIP
OPPORTUNITIES**

Presenting Sponsor:



CITY YEAR MILWAUKEE

Annual Event Co-chairs



Krista Brookman

SENIOR DIRECTOR OF DIVERSITY AND INCLUSION NORTHWESTERN MUTUAL

Krista Brookman is Senior Director, Diversity and Inclusion at Northwestern Mutual after serving nearly a decade as Vice President, Learning and Advisory Services at Catalyst, the leading non-profit organization focused on accelerating progress for women through workplace inclusion. In her role at NM, Krista leads the Women's Initiative efforts to maximize strategic growth, foster a culture of belonging, and positively impact D&I outcomes for the attraction, retention, and advancement of women.

Krista has nearly 25 years of experience, including her previous role at Deloitte, where she created and successfully launched the Women in Manufacturing initiative while serving in marketing and business leadership roles. Krista has presented on a variety of D&I topics and was invited by the Saudi Arabian government to speak at the Global Competitiveness Forum in Riyadh, Saudi Arabia. She has been quoted in Fast Company and featured on the women's talent platform, InHerSight.

Krista is involved in several professional organizations including TEMPO, Professional Dimensions and Milwaukee Women inc. She is the Chair of Marquette University's Institute for Women's Leadership (IWL) advisory council and serves on the Board of Directors for the Milwaukee Youth Symphony Orchestra (MYSO). Krista also serves on the Girl Scouts of Wisconsin Southeast (GSWISE) DEI Committee. She cofounded TEMPO's Women's Affinity Alliance, has served on the Board of Directors for GSWISE, TEMPO, and Milwaukee Women inc., and served as President of the Mequon-Thiensville School District Board of Education.

Krista was recognized as a "40 Under 40" by the Business Journal of Milwaukee and was nominated as a "Changemaker" by the White House United State of Women. Krista received an MBA and BA from the University of Wisconsin-Milwaukee.



Julia Smith

ASSISTANT DIRECTOR OF LEADERSHIP DEVELOPMENT, DEI NORTHWESTERN MUTUAL

Julia Smith, MBA, is a proven leader with cross-sector success in Talent Development. Julia joined Northwestern Mutual in 2012 as a Learning and Development Consultant and has held various roles of increasing responsibility throughout the organization. Prior to Northwestern Mutual, Julia has over 10 years of experience in Talent Development and Organizational Design in both the public and private sectors including Healthcare, Retail, and Non-Profit.

As an inclusion champion, Julia is passionate about providing equitable opportunities to historically marginalized groups. Julia's current role is Asst. Director Learning Experience at Northwestern Mutual. In this role she creates and leads enterprise leadership development programs, working cross functionally with business partners throughout the enterprise to grow leadership capabilities to enable high performing teams. Julia is known for her ability to develop and leverage strategic partnerships in complex matrixed environments to deliver on key enterprise outcomes.

Additionally, Julia serves on the board of Professional Dimensions, whose mission is to unite women leaders in the relentless pursuit of better. Julia also serves on the board of Directors at Arts@Large, a local non-profit committed to providing equitable education opportunities to all.

Julia received her Bachelors of B.S. in Education, UW-Milwaukee, Milwaukee, WI and MBA, Keller School of Management, Chicago IL. As a proud Milwaukee native, and mother of a vibrant and energetic 5-year-old son, Julia's personal vision is to be known as a transformational leader who inspires and empowers people achieve remarkable goals.

WHAT WE DO

City Year helps students and schools succeed, while preparing the next generation of leaders who can work across lines of difference to make a positive impact. In partnership with teachers and schools, diverse teams of City Year AmeriCorps members cultivate learning environments where scholars can build on their strengths, fully engage in their learning and experience success. We believe that supporting children and young adults contributes to just, equitable and vibrant communities, and that when students rise, we all rise.



THE CHALLENGE

We know more than we ever have about how young people learn and develop. Yet too many scholars do not have access to the learning environments they need to thrive, due to systemic failings that have contributed to inequitable access to educational opportunities. These inequities disproportionately impact students of color and students growing up in under-resourced households. Disparities in opportunity and resources have created inequitable educational, health and economic outcomes.

OUR VISION FOR STUDENTS AND SCHOOLS

Together with our school and community partners, City Year seeks to support student success, advance educational equity and nurture the next generation of civically engaged leaders.

City Year is contributing to a clearer and bolder vision of what public schools can and should be for all children: places of learning, exploration and risk-taking, where every student feels safe and connected to the school community; where data informs practices that promote student growth and achievement; and where all scholars have access to positive, caring relationships and personalized learning environments that encourage them to persevere through challenges, build on their strengths and thrive.

HOW CITY YEAR WORKS IN SCHOOLS

City Year works closely with the school principal and teachers to deliver a suite of interconnected services that cost-effectively and efficiently improve student, classroom and whole-school outcomes.



Additional capacity in the classroom, supporting classroom management and providing and enabling differentiated instruction



Use of data to monitor student progress and better meet student needs



One-on-one and small group instruction in ELA and math with embedded social-emotional supports like learning to work in teams and coping with emotions



Extended-day activities: after-school programming, homework assistance, enrichment curricula and civic projects that build and serve community

Small group social-emotional skill building sessions

Whole school activities that improve conditions for learning, engage families and inspire civic engagement



CITY YEAR MILWAUKEE PRESENTS

Annual Event 2023

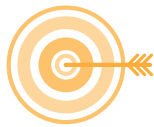
Sponsorship Opportunities

City Year Milwaukee's Annual Event will be our main fundraiser for the 2022-2023 school year and we need your support!

How your support helps make this possible



**Cost Saving &
Budget Control**



**Flexibility &
Customization**



**Results
Measurements**



**Expand Reach &
Lifespan**

Sponsorship Levels

Presenting Sponsor (Available) : \$35,000

Gold Sponsors: \$25,000

Silver Sponsor: \$10,000

Bronze Sponsor: \$5,000

Tech Sponsor: \$3,000

After School Snack: \$2,500

Video Sponsor: \$2,500

Beverage Sponsor: \$1,500

Program Booklet

Guests will receive a program booklet at the event. A digital version of this book will be available on our website. Advertisement dimensions are listed below as the mock up is not shown to size.



<p>FULL PAGE*</p> <p>Event Sponsor Only 5.5"(w) x 8.5"(h)</p> <p>AD PRODUCTION SPECIFICATIONS</p> <p>Ads must be black and white (with the exclusion of presenting and gold level sponsors), print-ready, high-resolution (300 dpi minimum), and JPEG, EPS or PDF file. We can create your ad by request.</p> <p>Please contact Kate Niemer at kniemer@cityyear.org for questions regarding ad design.</p> <p>DEADLINE: April 7, 2023</p>	<p>1/2 PAGE</p> <p>\$1,000 5.5"(w) x 4.25"(h)</p> <p>*Ads not shown to size</p>
<p>1/4 PAGE</p> <p>\$500 2.75"(w) x 4.25"(h)</p>	<p>1/8 PAGE</p> <p>\$250 2.75"(w) x 2.125"(h)</p>



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CITY YEAR MILWAUKEE PRESENTS

Annual Event 2023

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Dr. Stephanie Maney-Hartlaub
City Year Milwaukee

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