



CITY YEAR KANSAS CITY **IDEALIST OF THE YEAR AWARDS**

WEDNESDAY, APRIL 19, 2023 | 5:30PM

WHO IS AN IDEALIST OF THE YEAR?

An Idealist of the Year is an employee, colleague, or friend who impacts the lives of others through service and volunteerism.

Each sponsor can identify their own process for deciding who they name as their Idealist of the Year. Some Idealists are leaders who foster a culture of service and volunteerism in their company, some are co-workers who inspire their peers to give their time to help the community, or they could be quiet volunteers who put in long hours outside of work to touch the lives of people in need.

Too often, these people are not recognized for their powerful acts of idealism. City Year wants to change that! Honor an Idealist of the Year from your corporate family for their commitment to making a difference in Kansas City.

RECOGNITION

On April 19th, all Idealists of the Year will be recognized during the Idealist Gala. Honorees will receive a plaque to celebrate their contribution to the Greater Kansas City community and following the event will be featured in a print issue of IN Kansas City Magazine. Honorees and sponsoring companies will also be recognized online and included in event collateral and media outreach.

HOW TO PARTICIPATE

Identify the level at which you would like to participate in City Year Kansas City's Annual Gala and select your Idealist of the Year honoree. Fill out the submission form (see reverse) and return the form and all attachments by March 30th. All event sponsors who make a commitment of \$5,000 or more can honor an employee as an Idealist of the Year.

CONTACT

For more information, contact Bridget Barclay Sudol at bridget.barclaysudol@cityyear.org.





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GEHA FIELD AT ARROWHEAD STADIUM, NORTH CLUB
1 ARROWHEAD DR, KANSAS CITY, MO 64129

IDEALIST INFO

Honoree name: _____ Honoree job title: _____

Company/organization name: _____ Honoree email address: _____

COMPANY INFO

Company name: _____

Address: _____

Contact name: _____ Contact job title: _____

Contact email address: _____ Contact phone: _____

SPONSORSHIP LEVEL

PLATINUM SPONSOR
\$25,000

SILVER SPONSOR
\$5,000

GOLD SPONSOR
\$10,000

SUBMISSION INSTRUCTIONS

Along with your payment, please submit the following materials by March 30th:

- Idealist of the Year Submission Form
- Photo of your Idealist of the Year (.jpg image, 300+ dpi)
- Brief statement (200 words max) about the honoree, including a description of their significant community commitment, name of organization(s) or individual(s) served and/or activities performed and examples of how the individual's service impacted the community. Statements may be edited due to space constraints in event program.
- Company logo in digital vector format (.eps)

SEND MATERIALS TO

Bridget Barclay Sudol at
bridget.barclaysudol@cityyear.org

CHECKS PAYABLE TO

City Year Kansas City,
c/o Bridget Barclay Sudol
415 Delaware St., Floor 3
Kansas City, MO 64105

FEDERAL TAX ID

22-2882549