

City Year's MLK Day of Service



Each year, City Year Greater Boston hosts an MLK Day of Service event to honor Dr. King's legacy. Our event this year will focus on a service project to benefit a local school.

Our Service: Educational Opportunity for All Students

City Year's dual mission is to advance academic outcomes for all students and develop the next generation of leaders through national service. We strive to create conditions that enable all young people to meet their full potential and contribute to vibrant communities and outcomes that benefit all of us.

Every day, our 110 City Year AmeriCorps members stand alongside teachers and students in 15 Boston and Medford public schools. Together, they support more than 8,500+ students – 89% of whom are youth of color – with the individualized tutoring, mentorship, and encouragement needed to stay on track and pursue their goals through high school, college, and career.

This Martin Luther King Jr. Day, we invite you to carry forward Dr. King's legacy of service with us. Join hundreds of volunteers in creating brighter, more welcoming learning environments. Together, we'll transform the James F. Condon School – which hasn't had a full repaint in nearly a decade – through large-scale beautification projects, while also assembling much-needed resource kits for students and teachers across our partner schools.

Invest with Impact: MLK Day

Blending meaningful community service with dynamic employee engagement, City Year's MLK Day celebration is a powerful sponsorship opportunity for Greater Boston companies and individuals

Community Impact: Make a direct difference for more than 1,000 students by helping to revitalize school spaces and assemble essential resource kits.

Team Building: Strengthen employee connections as teams work together on hands-on, purpose-driven projects.

Brand Visibility: Showcase your company's commitment to equity and education alongside 250+ passionate volunteers.

Networking & Employee Engagement: Build relationships with representatives from 25+ local companies and community organizations united by a shared vision of service.

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Event Logistics

Date: Monday, January 19th 2026

Location: James F. Condon School (200 D. Street Boston, MA 02127)

Schedule:

- 8:30: Registration Opens
- 9:00: Opening Program
- 9:10: Service Begins
- 12:30: Service Ends & Volunteers Depart

Sponsorship Opportunities & Benefits

Presenting Sponsor - \$25,000

- Up to 75 reserved volunteer slots for our MLK Day of Service Event.
- Presenting-level recognition with logo on event communications and collateral.
- Social media recognition commensurate with sponsorship level.
- Opportunity to speak during event's opening program.

I Have a Dream Sponsor – \$10,000

- Up to 40 reserved volunteer slots for our MLK Day of Service Event.
- Sponsor-level recognition with logo on event communications and collateral.
- Social media recognition commensurate with sponsorship level.

Freedom & Dignity Sponsor – \$7,500

- Up to 30 reserved volunteer slots for our MLK Day of Service Event.
- Sponsor-level recognition with logo on event communications and collateral.
- Social media recognition commensurate with sponsorship level.

Beloved Community Sponsor – \$5,000

- Up to 20 reserved volunteer slots for our MLK Day of Service Event.
- Sponsor-level recognition with logo on event communications and collateral.
- Social media recognition commensurate with sponsorship level.

Peace & Unity Sponsor – \$2,500

- Up to 10 reserved volunteer slots for our MLK Day of Service Event.
- Sponsor-level recognition with logo on event communications and collateral.
- Social media recognition commensurate with sponsorship level.

Voices of Change Sponsor – \$1,000

- Up to 5 reserved volunteer slots for our MLK Day of Service Event.
- Sponsor-level recognition with logo on event communications and collateral.
- Social media recognition commensurate with sponsorship level.

For further information on event sponsorship or getting involved with City Year, please contact Ethan Mitnik at ethan.mitnik@cityyear.org.