



CITY YEAR GREATER BOSTON

# INVESTMENT COMMUNITY BREAKFAST

**Thursday, December 12, 2024 | 7:15 – 9:00 AM**

**The Westin Copley Place, 10 Huntington Ave., Boston, MA 02116**

City Year Greater Boston's annual Investment Community Breakfast brings together hundreds of leaders in the investment community to celebrate City Year's work with students and impact in the community.

## Investing in Young Leaders

City Year Greater Boston works to expand educational equity for students furthest from opportunity and develop diverse leaders through national service. We deploy 80+ AmeriCorps Members into 18 schools in Boston and Everett to help students engage, learn, and develop into who they want to be.

Last school year, 2/3 of students working with our AmeriCorps members in English/Language Arts and Math improved their academic performance. In addition, 100% of school administrators or principals agreed or strongly agreed that City Year had a positive impact on the school's climate and culture.

## Sponsorship Benefits

- **Enhance your company's visibility** and brand among a powerful group of investment leaders, while investing in our mission to end educational inequity in Boston.
- **Be a socially responsible leader** within Boston's business community: your organization will connect with attendees who represent over 100 area businesses and community organizations.
- **Help underwrite the event**, allowing donations made at the breakfast to directly support our AmeriCorps members and their work in schools.

## Contact Details

For further information on event sponsorship or getting involved with City Year Greater Boston, contact Mollie Puskar at [mpuskar@cityyear.org](mailto:mpuskar@cityyear.org).



# CITY YEAR GREATER BOSTON INVESTMENT COMMUNITY BREAKFAST

## Sponsorship Opportunities

### Recognition & Marketing Opportunities

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#### PRESENTING SPONSOR \$50,000

- Company name attached to the event title.
- Optional speaking opportunity and recognition from the podium, with logo on podium.
- Presenting-level placement of name and logo on reception tables, on-screen, and in all event marketing materials.
- Opportunity to host exhibitor table to display or distribute collateral to event attendees.
- Two reserved, named tables (20 people total) with premier placement.
- Specialized social media recognition before, during, and after the event.
- Committee membership for executive officer/leadership.
- Premier access to year-round volunteer opportunities with City Year Greater Boston

#### PLATINUM SPONSOR \$25,000

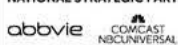
- Platinum placement of name and logo on reception tables, on-screen, and in all event materials.
- One reserved, named table (10 people) with preferred placement.
- Opportunity to host exhibitor table to display or distribute collateral to event attendees.
- Specialized social media recognition before, during, and after the event.
- Committee membership for executive officer/leadership.
- Access to year-round volunteer opportunities with City Year Greater Boston

#### GOLD SPONSOR \$10,000

- Gold placement of name and logo on reception tables, on-screen, and in all event materials.
- One reserved, named table for you and your guests (10 people).
- Social media recognition during, and after the event.
- Committee membership for executive officer/leadership.
- Limited access to volunteer opportunities with City Year Greater Boston



NATIONAL STRATEGIC PARTNERS



NATIONAL PARTNERS





## CITY YEAR GREATER BOSTON

# INVESTMENT COMMUNITY BREAKFAST

## Sponsorship Opportunities

### Marketing & Recognition Opportunities

**SILVER SPONSOR**  
\$5,000

- Silver placement of name on reception tables, on-screen, and in all event materials.
- Seating for you and your guests (5 people).
- Social media recognition during the event.

**BRONZE SPONSOR**  
\$2,500

- Bronze placement of name on reception tables, on-screen, and in all event materials.
- Seating for you and your guests (5 people).

### Specialty Sponsorship Opportunities

**WELCOME RECEPTION SPONSOR**  
\$5,000

- Placement of name on reception tables, on-screen, and in all event marketing materials.
- Branding throughout networking space.
- Seating for you and your guests (5 people).
- Social media recognition during the event.

**EVENT DONATION MATCH SPONSOR**

Mutually Agreed Upon Investment

- Company to match all in-event donations, up to a mutually agreed upon amount.
- Placement of name and logo on reception tables, on-screen, and in all event marketing materials.
- One reserved, named table (10 people) with preferred placement.
- Specialized social media recognition before, during, and after the event.
- Committee membership for executive officer/leadership.

*Custom specialty sponsorship opportunities available upon request.*



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