



CELEBRATING 15 YEARS

INVEST IN OUR YOUTH, INVEST IN OUR FUTURE

2022-2023 OPPORTUNITIES

ABOUT US



ENSURING STUDENTS ARE ON TRACK TO HIGH SCHOOL GRADUATION

At City Year, we believe that developing the skills and mindsets of all children and young adults contributes to strong, vibrant communities. We know that every child wants to pursue their interests, do well in school, and reach their highest aspirations. Through a year of full-time national service, diverse teams of City Year AmeriCorps members work together with teachers and principals to provide holistic support to students, classrooms, and schools.

Our mission is to ensure that every student, especially those who face systemic inequities as students of color, or growing up in low-income households, has access to the resources and support they need to graduate from high school ready to enter college, join the workforce, and become leaders in Miami.

Using evidence-based learning supports, City Year AmeriCorps members act as full-time "student success coaches" in schools to deliver yearlong tutoring and mentoring activities, develop social-emotional skills and foster positive school climates to set up students for long-term success. Working alongside our principals and teachers, City Year Miami can help our schools regain the progress that our students must accomplish to thrive in the classroom and after graduation.



EDUCATION



Through our Whole School Whole Child program, teams of dedicated AmeriCorps members serve as student success coaches for children every day, all day, for the entire school year. Corps members partner with classroom teachers and provide individualized interventions and whole-school activities to keep students in school and on track to graduate, including:

- **SOCIAL-EMOTIONAL SKILL BUILDING:** AmeriCorps members help students develop eight critical social-emotional capacities including self-awareness, goal-directed behavior, communication and conflict resolution.
- **ACADEMIC SUPPORT:** AmeriCorps members provide whole-class instructional support, as well as one-on-one/small-group tutoring in literacy and math for students who need additional help working toward grade-level proficiency.
- **ATTENDANCE COACHING:** AmeriCorps members provide a blend of school-wide and targeted interventions that reduce absenteeism.
- **POSITIVE SCHOOL CLIMATE:** City Year fosters a positive environment in which all students are motivated to learn and come to school. AmeriCorps members develop school-wide enrichment and service opportunities, host teacher appreciation events, and coordinate events that engage families.

City Year's activities are based on research about how students learn, ensuring that students are strengthening all the skills essential for success in and out of school--social, emotional and academic.

INVESTMENT OPPORTUNITIES

PROGRAM SPONSOR \$25,000-\$50,000 per year

As a program sponsor, you will be partnered with a school to support one of the following programs: Math, Whole School Whole Child, English Language Arts or Social-Emotional skills. Program Sponsor employees are invited to participate in events at our partner schools and help AmeriCorps members develop as leaders. You will also receive opportunities for engagement and visibility. But most importantly, your company will make a direct and positive change in the community where your employees live and work.

BENEFITS INCLUDE (DEPENDENT ON LEVEL OF GIVING):

- Branding on local collateral
- Recognition on cityyear.org and in Annual Report
- Local engagement activities with school team
- Impact reports
- Service briefings and updates on the site
- Demonstrated program impact on students in your partner school

TEAM SPONSOR \$100,000 PER YEAR

Team Sponsors partner with a school-based team of 4 to 6 City Year AmeriCorps members for an entire school year. Team Sponsor employees can participate in high-impact service projects, transform schools and communities, and help AmeriCorps members develop as leaders. Our City Year Miami team sponsors receive numerous opportunities for engagement and visibility while making a direct and positive change in the community where your employees live and work.

BENEFITS INCLUDE:

- Company logo on team t-shirt and City Year jacket
- Branding on local collateral
- Recognition on cityyear.org and in Annual Report
- Dedicated service day for your employees
- Local engagement activities with team
- Annual school visit
- Impact reports
- Service briefings and updates on your team
- Demonstrated impact on students at your school

WORKFORCE DEVELOPMENT

BASIC TRAINING ACADEMY (BTA)

Our Learning and Development programming kicks off with our Basic Training Academy; an onboarding experience for our incoming City Year AmeriCorps Members, by introducing the corps to foundational content, as well as, covering required information and training; building cross-site connections and relationships among the corps and staff; and building up their professional integrity and leadership.

INVESTMENT OPPORTUNITIES

Snacks and Facts - \$2,500

- 30 minute Company presentation during one day of Basic Training Academy (August 1-August 12)
- Company recognition on one social media Instagram post

Lunch & Learn - \$5,000

- One hour Company presentation during one day of Basic Training Academy (August 1-August 12)
- Company logo on BTA printed collateral
- Company recognition on BTA webpage
- Company recognition on one social media Instagram post

Academy Partner - \$7,500

- Recognized as Academy Partner on all BTA printed collateral
- Opportunity to provide company collateral to AmeriCorps members
- Host professional development/leadership building activity during one day at BTA
- Company recognition on BTA webpage
- Company recognition on one social media Instagram post

BTA Presenting Partner - \$10,000

- Company logo on all BTA printed collateral
- Opportunity to provide company collateral to AmeriCorps members
- Host professional development/leadership building activity and employee volunteer opportunity during service activity on Friday, August 12th
- Company log on BTA webpage
- Company recognition on one social media Instagram post and one Instagram story

LEARNING + DEVELOPMENT DAYS (L&D DAYS)

Our vision is that City Year's staff and AmeriCorps members are a community of life-long learners with the passion, skills, and courage to advance educational equity through powerful support of students and one another. Learning at City Year (used synonymously with professional development) is any experience that supports performance and personal growth through the cultivation of identity, skills, intellect, or criticality. It is the combination of experiential, social, and formal learning experiences driven by learners and nurtured by their managers in a supportive and engaging environment. Our four key strands of learning in our work, around which we aim to organize all our learning efforts include: Professional Integrity, Relationship Building, Community Engagement & Leadership, and Delivering Transformational Service.

Snacks and Facts - \$2,500

- 30 minute Company presentation during one L&D day
- Company recognition on one social media Instagram post

Lunch & Learn - \$5,000

- Host L&D Day at company location
- One hour Company presentation during L&D
- Company logo on printed collateral
- Company recognition on L&D webpage
- Company recognition on one social media Instagram post

WORKFORCE DEVELOPMENT

TEAM LEADER TUESDAY'S (TL TUESDAY'S)

A year-long leadership learning and development program to support our Team Leaders in building the necessary skills, knowledge, and mindsets needed to best support our students, schools, and fellow AmeriCorps members. While also providing them with unique opportunities to engage further with our community partners and develop life-long leadership skills beyond their City Year experience.

Snacks and Facts - \$1,000

- 30 minute Company presentation during one TL Tuesday
- Company recognition on one social media Instagram post

Lunch & Learn - \$2,000

- Host TL Tuesday at company location
- One hour Company presentation
- Company logo on printed collateral
- Company recognition on L&D webpage
- Company recognition on one social media Instagram post

MID-YEAR SUMMIT

Mid-Year Summit provides skillfully facilitated, programmatic learning in communities with others to uncover new understandings, build efficacy, and spark joy. We do this by thoughtfully using a responsive set of experiences and activities designed with pillars of adult-learning and data-driven practices. This will help our AmeriCorps members to continue to develop skills and make meaning of their shared service journey thus far; by reflecting on progress, deepening their sense of purpose and impact, and recommitting to building the knowledge, skills, and intentional relationships necessary to have the greatest possible impact on the students they serve.

Snacks and Facts - \$2,500

- 30 minute Company presentation during one TL Tuesday
- Company recognition on one social media Instagram post

Breakout Session - \$5,000

- Host breakout session during one day during program
- Company logo on printed collateral
- Company recognition on L&D webpage
- Company recognition on one social media Instagram post

Presenting Partner - \$10,000

- Company logo on all printed collateral
- Opportunity to provide company collateral to AmeriCorps members
- Host professional development/leadership building activity (one-hour)
- Provide speaker for "18-Minute Networking" session
- Company logo on L&D webpage
- Company recognition on one social media Instagram post and one Instagram story



WORKFORCE DEVELOPMENT

SPRING BREAK RETREAT

Our Spring Break retreat provides an opportunity for AmeriCorps members to participate in unique educational and service experiences through two essential components: the celebration of our AmeriCorps members and their work with the community and students thus far and career development opportunities centered around making connections to & honoring the various goals AmeriCorps Members wish to achieve in their next steps. This component will assist AmeriCorps members in building their professional network, communicating transferable skills, and developing a career plan, all while making meaning of their shared service journey.

Snacks and Facts - \$2,500

- 30-minute Company presentation
- Company recognition on one social media Instagram post

Breakout Session - \$5,000

- Host breakout session during one day of program
- Company logo on printed collateral
- Company recognition on L&D webpage
- Company recognition on one social media Instagram post

Presenting Partner - \$10,000

- Company logo on all printed collateral
- Opportunity to provide company collateral to AmeriCorps members
- Host professional development/leadership building activity (one-hour)
- Opportunity to provide keynote speaker
- Company logo on L&D webpage
- Company recognition on one social media Instagram post and one Instagram story



CIVIC ENGAGEMENT + VOLUNTEERISM

Civic Engagement and volunteerism is a key function of City Year that engages our key stakeholders in high-impact community service events. Civic engagement helps to enhance and accelerate the work that our AmeriCorps members do in school and our communities by creating resources and enhancing relationships.

15th Anniversary Community Days

In celebration of City Year Miami's 15th Anniversary, we will be conducting 15 civic engagement and service events throughout Miami. By partnering with community non-profit organizations, our AmeriCorps members and staff will collaborate and give back to the communities we serve.

Some events include:

- Back to School Supply Drive (August)
- Give Thanks (November)
- Miami Book Fair (November)
- Holiday Toy Drive (December)
- Clean Up at Zoo Miami (February)

Service Partner - \$2,500

- 30-minute Company presentation
- Company recognition on one social media Instagram post

Community Ambassador - \$5,000

- Host breakout session during one day of program
- Company logo on printed collateral
- Company recognition on L&D webpage
- Company recognition on one social media Instagram post

Community Builder - \$10,000

- Company logo on all printed collateral
- Opportunity to provide company collateral to AmeriCorps members
- Host professional development/leadership building activity (one-hour)
- Opportunity to provide keynote speaker
- Company logo on L&D webpage
- Company recognition on one social media Instagram post and one Instagram story

MARTIN LUTHER KING, JR. DAY OF SERVICE

For City Year, Martin Luther King, Jr. is a Day On, Not Off!! On Martin Luther King, Jr. Day, Miamians will come together to carry out service projects at one of our Miami-Dade County Public Schools while building community and connectedness through our shared love for our schools and respect for MLK's ever-important legacy.

Bridge Builder Presenting Partner - \$25,000

•Service project volunteer slots for 60 employees
•Customized project for your company •Speaking opportunity during ceremony •Recognition on social media •Special mention during program, prime logo placement on all event collateral •Breakfast and lunch for your volunteers •Corporate signage at event

"I Have A Dream" Partner- \$10,000

•Service project volunteer slots for 25 employees •Special mention during program, logo placement on all event collateral •Breakfast and lunch for your volunteers •Corporate signage at event

Everybody Can Be Great Partner - \$15,000

•Service project volunteer slots for 35 employees
•Customized project for your company •Speaking opportunity during ceremony •Recognition on social media •Special mention during program, prime logo placement on all event collateral •Breakfast and lunch for your volunteers •Corporate signage at event

Beloved Community Partner - \$5,000

•Service project volunteer slots for 15 employees
•Special mention during program, logo placement on all printed and online event collateral •Breakfast and lunch for your volunteers

CITY YEAR MIAMI EVENTS

FOUNDER'S DAY

During the 2022-23 school year, City Year Miami will celebrate its 15th birthday and its impact serving in schools throughout Miami-Dade County.

Join us as we enter this milestone celebration!

Founder's Day Presenting Partner - \$10,000

- Speaking opportunity during event
- Recognition on social media
- Special mention during program, prime logo placement on all event collateral
- Corporate signage at event

15 for 15 Partner- \$5,000

- Special mention during program, logo placement on all event collateral
- Breakfast and lunch for your volunteers
- Corporate signage at event

Crystal Partner- \$7,500

- Speaking opportunity during ceremony
- Recognition on social media
- Special mention during program, prime logo placement on all event collateral
- Corporate signage at event

Celebration Partner - \$2,500

- Special mention during program, logo placement on all printed and online event collateral

AMERICORPS GRADUATION

In June 2023, we will pay homage to our 2022-23 class of AmeriCorps members! We will come together to celebrate them and their 10-month service journey and impact.

Cap and Gown Partner - \$10,000

- Speaking opportunity during event
- Recognition on social media
- Special mention during program, prime logo placement on all event collateral
- Corporate signage at event

Grad Bash Partner- \$5,000

- Special mention during program, logo placement on all event collateral
- Breakfast and lunch for your volunteers
- Corporate signage at event

Tassle Partner \$7,500

- Speaking opportunity during ceremony
- Recognition on social media
- Special mention during program, prime logo placement on all event collateral
- Corporate signage at event

Celebration Partner - \$2,500

- Special mention during program, logo placement on all printed and online event collateral