



CITY YEAR DETROIT

RED JACKET GALA

FRIDAY MAY 14 2021 | 7-8 PM





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Forgo your black tie and little black dress for something more comfortable as we take our annual gala online! This event will include lineup of inspirational speakers, acknowledgment of City Year's top champions, and messages from our AmeriCorps members. We hope you can join us for a fun and engaging evening that will raise the critical funds needed to provide academic and social-emotional support to more than 7,000 students across Detroit.

PLATINUM SPONSOR | \$50,000

- A three-course meal for two people and two bottles of wine delivered to ten households prior to the event
- Company representative listed as a Vice Chair of the event host committee
- Prominent digital logo placement on-screen during the event program
- High-level media visibility on digital promotional materials and City Year Detroit's website
- Company logo on digital invitation
- Mention in post-event blog
- Swag bag inclusion
- Recognition from the MC during the event

GOLD EVENT SPONSOR | \$25,000

- A three-course meal for two people and a bottle of wine delivered to seven households prior to the event
- Company representative listed as a Vice Chair of the event host committee
- Digital logo placement on-screen during the event program
- High-level media visibility on digital promotional materials and City Year Detroit's website
- Company logo on digital invitation
- Mention in post-event blog
- Swag bag inclusion
- Recognition from the MC during the event

SILVER EVENT SPONSOR | \$10,000

- A three-course meal for two people and a bottle of wine delivered to five households prior to the event
- Digital logo placement on-screen during the event program
- Media visibility on digital promotional material and City Year Detroit's website
- Company representative listed as a member of the event host committee
- Mention in post-event blog
- Swag bag inclusion

BRONZE EVENT SPONSOR | \$5,000

- A three-course meal for two people and a bottle of wine delivered to three households prior to the event
- Company representative listed as a member of the event host committee
- Digital logo placement on-screen during the event program
- Media visibility on digital promotional material and City Year Detroit's website
- Mention in post-event blog
- Swag bag inclusion

CHAMPION SPONSOR | \$2,500

- A three-course meal for two people and a bottle of wine delivered to one household prior to the event
- Company representative listed as a member of the event host committee
- Media visibility on digital promotional material and City Year Detroit's website





SPONSORSHIP OPPORTUNITIES

Please fill out this section to select the sponsorship package of your choice and submit this form with your payment to:
Attn: Ashley Ashkenazi City Year Detroit 2937 East Grand Boulevard, 4th Floor Detroit, MI 48202

Select an Event Opportunity

Platinum Event Sponsor \$50,000

Gold Event Sponsor \$25,000

Silver Event Sponsor \$10,000

Bronze Event Sponsor \$5,000

Champion Sponsor \$2,500

Tickets \$400 x ____ (qty)

(One ticket includes: Three-course dinner for two and a bottle of wine delivered to one household prior to the event)

SPONSOR INFORMATION

Company _____ Contact Name _____

Contact Email _____ Contact Phone _____

Address _____ City _____ Zip _____

Sponsor's Name as it should appear in promotional material *(if applicable)* _____

PAYMENT OPTIONS

Check Enclosed

Credit Card *(Circle one)*

Am Ex

MasterCard

Visa

Discover

Total amount to be charged on card \$ _____ Name on Card _____

Card Number _____ Expiration _____/_____/_____

Signature _____ Date ____/____/____

THANK YOU FOR SUPPORTING CITY YEAR DETROIT!

