



IDEALIST OF THE YEAR AWARDS

WHO IS AN IDEALIST OF THE YEAR?

An Idealist of the Year is an employee, colleague, or friend who impacts the lives of others through service and volunteerism.

Each sponsor can identify their own process for deciding who they name as their Idealist of the Year. Some Idealists are leaders who foster a culture of service and volunteerism in their company, some are co-workers who inspire their peers to give their time to help the community, or they could be quiet volunteers who put in long hours outside of work to touch the lives of people in need.

Too often, these people are not recognized for their powerful acts of idealism. City Year wants to change that! Honor an Idealist of the Year from your corporate family for their commitment to making a difference in Kansas City.

RECOGNITION

All Idealists of the Year will be recognized during our virtual celebration and will receive a plaque to celebrate their contribution to the Greater Kansas City community. Honorees and sponsoring companies will be recognized online and included in event media outreach. Following the event, Idealists will be featured in a print issue of IN Kansas City Magazine.

HOW TO PARTICIPATE

Identify the level at which you would like to participate in City Year Kansas City's Annual Gala and select your Idealist of the Year honoree. Fill out the submission form (see reverse) and return the form and all attachments by March 1st. All event sponsors who make a commitment of \$5,000 or more can honor an employee as an Idealist of the Year.

CONTACT

For more information, contact Matt Seithel at mseithel@cityyear.org or (314) 610-0531.





2021 CITY YEAR

IDEALIST OF THE YEAR AWARDS

IDEALIST INFO

Honoree name:

Honoree job title:

Company/organization name:

Honoree email address:

COMPANY INFO

Company name:

Address:

Contact name:

Contact job title:

Contact email address:

Contact phone:

SPONSORSHIP LEVEL

- ☐ \$25,000 Platinum Sponsor
- ☐ \$10,000 Gold Sponsor
- ☐ \$5,000 Silver Sponsor

SUBMISSION INSTRUCTIONS

Along with your payment, please submit the following materials by March 1st:

- Idealist of the Year Submission Form
- Photo of your Idealist of the Year (.jpg image, 300+ dpi)
- Brief statement (200 words max.) about the honoree, including a description of their significant community commitment, name of organization(s) or individual(s) served and/or activities performed and examples of how the individual's service impacted the community. Statements may be edited due to space constraints in event program.
- Company logo in digital vector format (.eps)

SEND MATERIALS TO

Matt Seithel at mseithel@cityyear.org

CHECKS PAYABLE TO

City Year Kansas City, c/o Matt Seithel
415 Delaware St., Floor 3
Kansas City, MO 64105

FEDERAL TAX ID

22-2882549

