



# SUPPORTING KANSAS CITY STUDENTS

At City Year, we believe education has the power to help every child reach their potential. But we also know that not all students have access to the educational opportunities they need to succeed. City Year Kansas City helps address this challenge by deploying 66 AmeriCorps members to systemically under-resourced schools to provide full-time tutoring and mentoring. As tutors, mentors and role models, these young AmeriCorps members – all between the ages of 18 and 25 – make a difference in the lives of students all day, every day for an entire year. City Year AmeriCorps members partner with school staff to provide students with the individualized support they need to improve their attendance, behavior and course performance.

## COVID-19 IMPACT ON STUDENTS

The pandemic has created challenges not only to healthcare, housing security, and food access, but also education. School closures have left over 15,000 Kansas City Public School students without access to in-person schooling and the academic and social emotional supports that school provides.

Additionally, COVID-19 has exacerbated persistent inequities in educational opportunities for students of color and those living in low-income households.

Without the built-in safety net of in-person school, there is a significant risk of students becoming disengaged from the education system, which will have a long-term impact on our community. City Year AmeriCorps members, as near-peer mentors who are old enough to be taken seriously but still young enough to relate to students, are powerfully

positioned to forge caring, consistent and positive relationships with the students they serve every day. These relationships make a measurable difference in students' engagement with school and academic performance. City Year is currently serving in 7 Kansas City Public Schools, providing the following critical, individualized support to students who are most in need:

## CRITICAL EDUCATIONAL NEEDS

**Individualized student supports**

**Intensive focus on relationships and social-emotional learning**

**Increased academic support**

**Regular family outreach**

## CITY YEAR'S RESPONSE



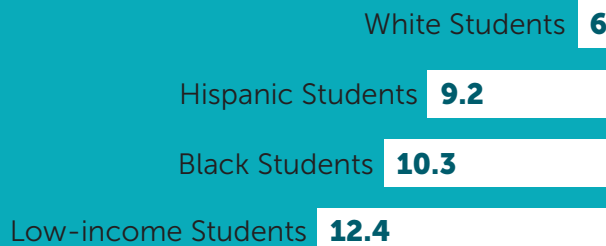
By placing 8-12 AmeriCorps members at each partner school, City Year provides the people power to make sure students have the supports they need given their unique situation.

Quality mentoring provided to City Year's caseload of students regularly throughout the week, resulting in increased connections between students and caring adults at their school.

One-on-one and small group tutoring for students who need additional help staying engaged and mastering content lost due to school interruption.

Consistent phone calls home to increase home-to-school connection, surface barriers to learning, and help develop solutions.

## Potential Learning Loss (in Months)<sup>1</sup>



## More Students Dropping Out

**14-20%**

of students never returned to school in the wake of school closures following natural disasters, such as Hurricane Katrina ('05) and Hurricane Maria ('17)

<sup>1</sup> McKinsey & Company "COVID-19 and student learning in the United States: The hurt could last a lifetime"



# IDEALIST GALA

## SPONSORSHIP OPPORTUNITIES

City Year's annual gala is a celebration of our students, AmeriCorps members, and community members who challenge cynicism and inspire others into action. This year, we're hosting a live virtual program and a private VIP dinner to support our critical work in schools.

### EMBRACE IDEALISM

WEDNESDAY, APRIL 21, 2021

5:30PM

The Idealist Gala honors individuals who, like our AmeriCorps members, embody the spirit of idealism. [Idealist of the Year Awards](#) are given to individuals who are making a difference in the life of one person, an organization, or an entire community. All sponsors at the Silver Level and above can honor an Idealist from their organization who will be publicly recognized at the event. Those at Silver Level and above also receive sponsor recognition and benefits for up to 3 additional City Year engagements throughout the year.

Benefits	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
VIP Idealist Gala dinner tickets (event may become virtual, pending COVID-19 regulations)	8	6	4	2
Streaming access to virtual Idealist Gala	X	X	X	X
Company logo listed on all digital & printed Idealist Gala materials	X	X	X	X
Social media recognition	X	X	X	X
Company logo and link on City Year website	X	X	X	
Printed Idealist of the Year recognition in IN Kansas City magazine	X	X	X	
Honor an employee as an Idealist of the Year	X	X	X	
Sponsorship recognition with logo during additional City Year engagements	3 City Year in Action Series, MLK Day of Service, and Equity Workshop	2 MLK Day of Service and Equity Workshop	1 City Year in Action Series	
Company representative on Idealist Gala Host Committee	X	X		
Employee volunteer opportunities	15 slots per event (MLK Day and Equity Workshop)	10 slots per event (MLK Day and Equity Workshop)		

## STUDENTS FIRST, COLLABORATION ALWAYS

This City Year value rings true not just for school partners and fellow nonprofits, but also the community at-large, which includes sponsors investing in our positive impact.

All sponsor levels will be recognized during the Idealist Gala, but those at the Silver Level and above have the opportunity to create change with us during one or more of the following engagements. Number of engagements and ability to volunteer varies per level (see previous page).



### MLK DAY OF SERVICE | JAN 18, 2021

As a tribute to Dr. Martin Luther King, Jr.'s legacy of service to others, City Year considers Martin Luther King, Jr. Day as a day "on," not "off."

On Monday, January 18th, City Year AmeriCorps members and community volunteers will partake in physical service and virtual learning to shine a spotlight on service as a powerful force to bridge divides.

Participants will receive a painting kit complete with instructions and materials to complete at home. Upon completion, the paintings will come together to enliven the halls of the W.E.B. DuBois Learning Center as vibrant and inspirational murals throughout the building. All sponsors must confirm by Friday, December 18, 2020 to receive this benefit.



### CITY YEAR IN ACTION SERIES | ONGOING

Experience the positive impact of City Year by meeting one of our school partners and participating in a round table discussion with a few of our City Year AmeriCorps members that provide students full-time mentoring and tutoring. Participants will learn how City Year operates in both in-person and virtual settings and even receive a demonstration of a virtual tutoring session.

These hour-long virtual engagements occur, on average, twice a month from October 2020 through May 2021.



### EQUITY WORKSHOP | MARCH 3, 2021

City Year's values are deeply rooted in our commitment to diversity, belonging, inclusion, and equity (DBIE). Our journey to fully live these values is ongoing and during this workshop we invite our partners to learn and grow with us. City Year and other DBIE trainers will facilitate a session to strengthen our ability to work towards a more equitable, racially just society within the workplace and our community.

Ranging from \$2,500-\$25,000, all event sponsorships go directly to support City Year's critical work in schools, ensuring the 4,500 students that we serve in Kansas City have the tools they need to thrive, in and out of the classroom.

**For more information, contact Jeff Shafer at [jshafer@cityyear.org](mailto:jshafer@cityyear.org) or (312) 554-9696**