

City Year's Spring Into Service



Each year, City Year Greater Boston hosts a Spring Into Service Event to bring together community members to complete projects to support our students and teachers in finishing the year strong.

Our Service: Educational Equity for All Students

Since our founding in 1988, City Year has operated on the fundamental belief that diverse, inclusive, and equitable schools are at the heart of thriving communities. However, the prevailing national challenges of generational poverty and systemic racism still contribute to the educational opportunity gap present in Greater Boston for Black and Brown students.

Our 86+ City Year AmeriCorps members serve full-time in 18 Boston and Everett Public schools to help local students catch up, then keep up, on the journey towards a diploma. We provide more than 10,000 students – 89% of whom are youth of color – with the differentiated tutoring and mentorship needed to persist through high school, college, and career.

Our Spring Into Service Event celebrates our AmeriCorps members' work in the classroom and provides our students and teachers with further resources by creating resource kits and other materials for them to finish the year strong. There will be opportunities to connect with colleagues and learn more about City Year's mission. Last year's event produced over a 1,000 supply kits and we are aiming to set a new record in 2025.

Invest with Impact: Spring Into Service Event

Blending direct community impact with robust employee engagement options, City Year's Spring Into Service Event is a unique sponsorship opportunity for Greater Boston companies and individuals.

Community Impact: Directly support over 2,000 Boston area students and teachers by volunteering to create student and teacher resource kits.

Brand Visibility: Enhance your company's visibility and brand among a dynamic group of more than 300 individuals.

Networking & Employee Engagement: Connect with attendees who represent over 20 area businesses and community organizations.

For further information on event sponsorship or getting involved with City Year, please contact Ethan Mitnik at ethan.mitnik@cityyear.org

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Event Logistics

Date: Thursday, March 20th

Location: City Year Headquarters (287 Columbus Ave., Boston, MA 02116)

Shifts:

- Shift 1: 9:00 am – 11:00 am
- Shift 2: 12:00 – 2:00 pm
- Shift 3: 3:00 – 5:00 pm

Sponsorship Opportunities & Benefits

Presenting Sponsor - \$10,000

- Up to 50 reserved volunteer slots.
- Presenting-level recognition with logo on event communications and collateral, including website, social media, and signage.
- Opportunity to speak during event's opening program.
- Opportunity for customized item to be included in student kits
- One (1) office visit from AmeriCorps Members
- One (1) event recap video provided
- Enhanced access to additional CYGB volunteer events and programs

Student Success Sponsor – \$7,500

- Up to 40 reserved volunteer slots
- Package-level recognition with logo on event communications and collateral, including website, social media, and signage
- One (1) Office visit from AmeriCorps Members
- Access to additional CYGB volunteer events and programs

Kit for Kindness Sponsor – \$5,000

- Up to 25 reserved volunteer slots
- Package-level recognition with logo on event communications and collateral, including website, social media, and signage

Education Essentials Sponsor – \$2,500

- Up to 10 reserved volunteer slots
- Package-level recognition with logo on event communications and collateral, including website, social media, and signage

Classroom Companion Sponsor – \$1,000

- Up to 5 reserved volunteer slots
- Package-level recognition with logo on event communications and collateral, including website, social media, and

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