

SPONSOR A CITY YEAR TEAM



At City Year, we believe that developing the diverse talents, skills, and mindsets of all children and young adults leads to strong and vibrant communities. City Year partners with schools to help prepare students with the skills and mindsets to succeed in school and in life. Our diverse teams of City Year AmeriCorps members serve in schools full-time, helping students build on their strengths and cultivate academic, social-emotional skills so that they stay in school and on track to graduate, ready for college and career success. Through this work, City Year AmeriCorps members not only make a difference in the lives of students they serve, but also acquire valuable skills that prepare them to be leaders in their communities.

We are proud to say that 40 percent of Fortune 100 companies partner with City Year Inc., recognizing it's not only good for their communities, but it's good for business.

Our **Team Sponsor Program** is the premier opportunity for companies to have a positive impact on students and schools while developing future leaders. For an investment of \$100,000, Team Sponsorship provides a unique opportunity to engage with a school-based team of AmeriCorps members on a regular basis and experience the impact of your investment firsthand. Join our growing community of more than 100 companies who benefit from year-round employee engagement, brand visibility and networking.

Benefits of Team Sponsorship

City Year provides professional account management for its team sponsors to align engagement opportunities with our partners' business and philanthropic goals.



ENGAGE YOUR EMPLOYEES

Build morale and community among your employees through year-round opportunities to participate in meaningful service or skill-based volunteer activities with your City Year team.

"...We can engage our employees with City Year corps members in a more direct way, and it's a constant reminder of the impact that City Year has on the communities where our employees live and work."

DAVID L. COHEN, SENIOR EXECUTIVE VICE PRESIDENT AND THE CHIEF DIVERSITY OFFICER, COMCAST CORPORATION



ENHANCE YOUR BRAND

Highlight your commitment to your community through brand recognition, storytelling opportunities, and your team members proudly wearing your company logo on their signature City Year uniform jacket as they serve in the community.

"We truly support and want to live the same values as City Year lives. And that's really enhancing for our brand."

KERRY SULLIVAN, PRESIDENT, BANK OF AMERICA FOUNDATION



DRIVE IMPACT IN YOUR COMMUNITY

Support students, our future workforce and an entire school community through an investment in City Year.

"City Year has been one of the most impactful near-peer mentor programs I've measured in over three decades of public education service. I have the data; the partnership works!"

DR. DAN GOOD, FORMER SUPERINTENDENT, COLUMBUS CITY SCHOOLS



City Year: An Effective Investment

SUPPORTING STUDENT AND SCHOOL SUCCESS

City Year partner schools are **up to 2-3X more likely to improve on standardized English Language Arts and mathematics assessments** than similar schools that don't partner with City Year.¹



City Year helped **2/3 of students identified as in need of instruction to move on-track in key interpersonal skills**,² such as self-awareness, self-management and relationship development, which research shows contributes to college and career readiness.³

CULTIVATING THE NEXT GENERATION OF LEADERS⁴

30,000 City Year alumni are leading and serving in a wide range of professions, including education, business, law, health and public policy.



94% of City Year alumni agreed that their City Year experience had a **significantly positive impact on their lives**.

A STRONG RETURN ON INVESTMENT

78% more cost effective than contracting with individual providers to deliver City Year's holistic set of services.⁵



Charity navigator highest ranking: Charity Navigator is America's premier charity evaluator. Since

2003, City Year has earned Charity Navigator's highest rating, certifying our commitment to accountability, transparency and responsible fiscal management. Only 1% of rated organizations have received this distinction for more than twelve consecutive years, placing City Year among the most trustworthy nonprofits in America.

¹ Policy Studies Associates. (2015.) Analysis of the Impacts of City Year's Whole School Whole Child Model on Partner Schools' Performance. Retrieved from: <https://www.cityyear.org/sites/default/files/PSAstudy2015.pdf>; ² Based on Devereux Student Strength Assessment (DESSA) 2015-2016 SEL assessment pilot, N = 2,449 Grades 3-9; 163 schools in 25 cities; ³ ACT, Inc. (2011) Enhancing College and Career Readiness and Success: The Role of Academic Behaviors; ⁴ 2018 City Year alumni data; ⁵ In 2017, Deloitte Consulting LLP was engaged to aggregate and synthesize various industry and internal analyses to help City Year estimate and articulate ROI; City Year costs as compared to benchmark analysis of costs to provide similar services provided by a combination of individual providers.



NATIONAL STRATEGIC PARTNERS



NATIONAL PARTNERS

