



# SPONSOR A CITY YEAR PROGRAM



At City Year, we believe that developing the diverse talents, skills, and mindsets of all children and young adults leads to strong and vibrant communities. City Year partners with schools to help prepare students with the skills and mindsets to succeed in school and in life. Our diverse teams of City Year AmeriCorps members serve in schools full-time, helping students build on their strengths. The City Year approach is research-based and integrates how students learn to cultivate essential academic and social-emotional skills to stay in school and on track to graduate, ready for college and career success. Through this work, City Year AmeriCorps members not only make difference in the lives of students they serve, but also acquire valuable skills that prepare them to be leaders in their communities.

For an annual investment of \$25,000 or more, your company will support a critical component of City Year’s school services that aligns with your business goals or philanthropic interests, such as Attendance, Literacy, Math, Social-Emotional Development, Workforce Development, STEM and more. Sponsorship offerings vary by investment level and City Year location.

## Benefits of Program Sponsorship



### ENGAGE YOUR EMPLOYEES

Provide your employees with opportunities to participate in meaningful service or skill-based volunteer activities that align with your sponsored program area.



### ENHANCE YOUR BRAND

Highlight your commitment to community impact through unique brand recognition and storytelling.



### DRIVE IMPACT IN YOUR COMMUNITY

Support students and young leaders in your community through your investment in City Year.

“My City Year AmeriCorps member has been able to reach my struggling readers, support behavior issues, and build lasting relationships with the team and students. Students who struggle with reading receive that extra support from my City Year AmeriCorps member and they have progressed tremendously.” City Year Partner Teacher



# City Year: An Effective Investment

## SUPPORTING STUDENT AND SCHOOL SUCCESS

City Year partner schools are up to 2-3X more likely to improve on standardized English Language Arts and mathematics assessments than similar schools that don't partner with City Year.<sup>1</sup>



City Year helped 2/3 of students identified as in need of instruction to move on-track in key interpersonal skills,<sup>2</sup> such as self-awareness, self-management and relationship development, which research shows contributes to college and career readiness.<sup>3</sup>

## CULTIVATING THE NEXT GENERATION OF LEADERS<sup>4</sup>

30,000 City Year alumni are leading and serving in a wide range of professions, including education, business, law, health and public policy.



94% of City Year alumni agreed that their City Year experience had a significantly positive impact on their lives.

## A STRONG RETURN ON INVESTMENT

78% more cost effective than contracting with individual providers to deliver City Year's holistic set of services.<sup>5</sup>



Charity navigator highest ranking: Charity Navigator is America's premier charity evaluator. Since

2003, City Year has earned Charity Navigator's highest rating, certifying our commitment to accountability, transparency and responsible fiscal management. Only 1% of rated organizations have received this distinction for more than twelve consecutive years, placing City Year among the most trustworthy nonprofits in America.

<sup>1</sup> Policy Studies Associates. (2015.) Analysis of the Impacts of City Year's Whole School Whole Child Model on Partner Schools' Performance. Retrieved from: [https:// www. cityyear.org/sites/default/files/PSAstudy2015.pdf](https://www.cityyear.org/sites/default/files/PSAstudy2015.pdf); <sup>2</sup> Based on Devereux Student Strength Assessment (DESSA) 2015-2016 SEL assessment pilot, N = 2,449 Grades 3-9; 163 schools in 25 cities; <sup>3</sup> ACT, Inc. (2011) Enhancing College and Career Readiness and Success: The Role of Academic Behaviors; <sup>4</sup> 2018 City Year alumni data; <sup>5</sup> In 2017, Deloitte Consulting LLP was engaged to aggregate and synthesize various industry and internal analyses to help City Year estimate and articulate ROI; City Year costs as compared to benchmark analysis of costs to provide similar services provided by a combination of individual providers.