OUR SEVEN-YEAR PROMISE TO STUDENTS

2017 Annual Report
We want students in high-need schools to GROW UP WITH CITY YEAR
City Year and our partners understand that helping all students fulfill their potential and achieve at high levels is among our nation’s most important and rewarding endeavors—for students, communities and our economy. Our shared goal is that students attending high-need public schools receive the support they need to stay in school and on track to graduate with the skills and mindsets essential for success in college, career and life. And, we believe that goal is within reach. Deep and lasting change, however, doesn’t happen in a single day or month or year. Transformational change requires consistent effort, trust and resiliency, relentless optimism and multiple years of commitment. It requires time—to form relationships, identify challenges, analyze data and show up for students, every day.

In collaboration with our school and philanthropic partners, City Year is making a seven-year promise to the students we serve. We want students in high-need schools to “grow up with City Year” and receive support provided by our remarkable AmeriCorps members during key transition years of their educational experience, from third through ninth grades, when research shows students are most at risk for falling off track. Ultimately, City Year seeks to significantly increase the number of students who are on track to graduate from high school in the communities where we serve. Because when our students and schools succeed, we all prosper.

FROM OUR LEADERSHIP

At City Year, we are committed to partnering with schools to ensure that all children have access to a quality education that enables them to reach their potential, develop their unique talents and achieve at high levels. City Year’s inspiring AmeriCorps members and dedicated school-based staff serve in high-need schools every day, providing students with critical academic and social-emotional supports—and the encouragement they need—to help them attend class, work hard, dream big and graduate from high school, on time and on track for future success. Through this transformational service experience, our AmeriCorps members develop their own professional and leadership skills and cultivate an enduring civic mindset.

We want the students we serve across 28 U.S. cities to grow up with City Year as they progress through elementary, middle and high school. Together, and with your help, we are seeking to make a Seven-Year Promise to our students: to serve them from the third through the ninth grades, key years of the educational experience, when research shows students are most at risk for falling off track. Our 2017 Annual Report tells the story of the power of that promise—the City Year AmeriCorps members who serve in high-need schools every day and the remarkable partners and champions who make that service possible.

We are deeply grateful to the community of engaged donors and institutions that support City Year, including the Corporation for National and Community Service, our school district partners, and the many individuals, families, foundations and corporations that generously support our work to help students and schools succeed. Thank you for your commitment and partnership.

Jonathan S. Lavine
Co-Chair, Board of Trustees
Supporting students during key academic and developmental transitions throughout elementary, middle and high school

Many things will change for these students—teachers, classrooms, life circumstances—but City Year is committed to being with students year after year, forging consistent relationships built on trust. City Year AmeriCorps members are an integral part of students’ school experience, supporting them as they master academic concepts and make sense of themselves and the world around them.
At City Year, we know that every child has the potential to succeed, and that when students thrive, we all benefit.

At the same time, we recognize that many children face obstacles that prevent their ability to arrive at school every day, to become engaged citizens and productive members of the labor force. To help bridge this gap between what our students need and what most urban schools are designed and resourced to provide, City Year partners with schools to help every graduate program.

City Year recruits a diverse group of young adults to serve as AmeriCorps members in schools across the country, day in and day out. These City Year AmeriCorps members form positive developmental relationships with their students, enabling them to deliver integrated academic and social-emotional support to students who need them most. In addition to working closely with students who exhibit one or more “early warning indicators” like attendance, test performance, or course failure, English-Language Arts, or Mathematics, City Year AmeriCorps members work alongside teachers to provide classroom support and contribute to a positive school culture, climates and community.

One of City Year’s key differentiators is our seven-year promise to students. City Year and our partners commit to multiple years of service in high-need schools so that students who “grow up with City Year” year after year, and receive the support they need as they progress from elementary to middle to high school. By working with students from third through ninth grades, City Year AmeriCorps members offer support during key transition periods when research shows that students are most at risk for falling off track, ensuring that more students reach 10th grade on time and on track to graduate from high school.

City Year provides a powerful double-bottom line: improved outcomes for students in high-need schools and cultivation of the next generation of leaders.

After their year or two of service, City Year alumni are increasingly taking on leadership roles in schools and communities. Each year, more than 300 City Year alumni decide to serve a second year of service, creating a strong pipeline of talented and trained education committed to student success.

In addition to education and youth development fields, City Year’s 27,500 alumni are making significant contributions as leaders who can mobilize diverse groups to tackle pressing challenges across a range of professional fields including business, law, health, corporate social responsibility, government and public policy.

Our Vision For Students

City Year is contributing to a clearer and bolder vision of what public schools can and should be for all children: places of learning, exploration, and risk-taking, where every student feels safe and connected to the school community; where data is used continuously to help promote student growth and achievement, and where all students have access to positive, caring relationships and personalized learning environments that encourage them to persevere through challenges, build on their strengths and thrive.

One of City Year’s key differentiators is our seven-year promise to students. City Year and our partners commit to multiple years of service in high-need schools so that students who “grow up with City Year” year after year, and receive the support they need as they progress from elementary to middle to high school. By working with students from third through ninth grades, City Year AmeriCorps members offer support during key transition periods when research shows that students are most at risk for falling off track, ensuring that more students reach 10th grade on time and on track to graduate from high school.

City Year provides a powerful double-bottom line: improved outcomes for students in high-need schools and cultivation of the next generation of leaders.

After their year or two of service, City Year alumni are increasingly taking on leadership roles in schools and communities. Each year, more than 300 City Year alumni decide to serve a second year of service, creating a strong pipeline of talented and trained education committed to student success.

In addition to education and youth development fields, City Year’s 27,500 alumni are making significant contributions as leaders who can mobilize diverse groups to tackle pressing challenges across a range of professional fields including business, law, health, corporate social responsibility, government and public policy.

WHAT WE DO

City Year recruits a diverse group of young adults to serve as AmeriCorps members in schools all day, every day. These City Year Success Coaches who work as tutors, mentors and role models. These City Year AmeriCorps members form positive developmental relationships with their students, enabling them to deliver integrated academic and social-emotional support to students who need them most. In addition to working closely with students who exhibit one or more “early warning indicators” like attendance, test performance, or course failure, English-Language Arts, or Mathematics, City Year AmeriCorps members work alongside teachers to provide classroom support and contribute to a positive school culture, climates and community.

One of City Year’s key differentiators is our seven-year promise to students. City Year and our partners commit to multiple years of service in high-need schools so that students who “grow up with City Year” year after year, and receive the support they need as they progress from elementary to middle to high school. By working with students from third through ninth grades, City Year AmeriCorps members offer support during key transition periods when research shows that students are most at risk for falling off track, ensuring that more students reach 10th grade on time and on track to graduate from high school.

City Year provides a powerful double-bottom line: improved outcomes for students in high-need schools and cultivation of the next generation of leaders.

After their year or two of service, City Year alumni are increasingly taking on leadership roles in schools and communities. Each year, more than 300 City Year alumni decide to serve a second year of service, creating a strong pipeline of talented and trained education committed to student success.

In addition to education and youth development fields, City Year’s 27,500 alumni are making significant contributions as leaders who can mobilize diverse groups to tackle pressing challenges across a range of professional fields including business, law, health, corporate social responsibility, government and public policy.

WHAT WE DO

City Year is contributing to a clearer and bolder vision of what public schools can and should be for all children: places of learning, exploration, and risk-taking, where every student feels safe and connected to the school community; where data is used continuously to help promote student growth and achievement, and where all students have access to positive, caring relationships and personalized learning environments that encourage them to persevere through challenges, build on their strengths and thrive.
ALUMNI PROFILE
Kevin Dua
City Year Boston ‘10,’11

As a history teacher at Cambridge Rindge and Latin High School, City Year Boston alumnus Kevin Dua (’10,’11) spends his day delivering instruction, grading, conducting parent or administration meetings and planning lessons. But when he thinks about what brings him to success in the classroom, he points to authentic relationship building with students as one of the most critical components of helping his students succeed, in school and in life.

“My educational journey included learning environments that celebrated justice and embraced diversity, and I understand that’s not universal,” Kevin says. “It’s important to provide that kind of environment for my students—one that fosters inclusion, empathy and a deep understanding of the differences that unify and motivate students, while encouraging them to explore and take pride in their identity.”

Over his six-year teaching career, Kevin has distinguished himself as an outstanding educator, winning numerous awards. In 2017, he was named History Teacher of the Year in Massachusetts by the Gilder Lehrman Institute of American History, becoming the first black educator from the state to receive this honor.

Kevin credits his time with City Year as the catalyst for his passion for nurturing the next generation of leaders and becoming a classroom teacher. During his two years of service as a City Year AmeriCorps member at Boston Renaissance Charter School, he mentored and tutored fourth, fifth and sixth grade students. Kevin says his years of service challenged him to think creatively about how to inspire a love of learning in his students, and that the lessons he learned during his time with City Year are something he’s carried with him throughout his teaching career.

“Providing one-on-one academic and social-emotional support to students in key moments helped me realize the power of representation and how that could positively impact school climate and culture,” Kevin says. “I had adults in my life—teachers, family members, peers—who helped me figure out who I was as a young person, as a black man, and I wanted to pay it forward and help ensure that a quality education is something every student can fully embrace.”

Kevin’s humility when describing his accomplishments as an educator underscores his character and the vision he has carried throughout and beyond his service nearly 10 years ago: helping students to reach their full potential. He encourages everyone involved in City Year’s work to make the same commitment, no matter their touchpoint to the organization.

“Creating a continuum of support for students is critical to ensuring they have the tools to better their lives in any life path that fulfills them, and perhaps, help others,” Kevin says. “When I pledged to serve as a City Year AmeriCorps member, I pledged to be a community leader for life. My commitment to helping students succeed didn’t end when I no longer put on the red jacket every day.”

Kevin’s words illustrate his belief that contributing to an open dialogue about what students need can make all the difference.

“I want my students to realize that I’m learning too,” Kevin says. “I promise them every year that they can count on me to challenge them, to guide them and to listen to them with openness and authenticity. That bond is what keeps them engaged and builds mutual respect between educator and student. To me, that’s often just as important as getting high marks on an assignment. I want them to see a bright future for themselves.”

Kevin Dua
City Year Boston '10,’11

When I pledged to serve as a City Year AmeriCorps member, I pledged to be a community leader for life. My commitment to helping students succeed didn’t end when I no longer put on the red jacket every day.

Kevin Dua
City Year Boston '10,’11

When students have a network of adults who care about them, it inspires them to not only focus on their education, but to make good life choices,” he adds. “Let’s invest our energy each year in providing an opportunity for students to explore their potential as active, engaged citizens.”

Kevin Dua
City Year Boston '10,’11

Serving at Boston Renaissance Charter School in 2011
Two-thirds of students fell off-track. Now, the percentage of students who were on track and above the "stability" threshold (passing all classes; good attendance and zero suspensions), was 64.7 percent, indicating that (June 2016). MDRC. Pg.84; Table B.1. Retrieved from: https://www.mdrc.org/publication/addressing-early-warning-indicators/file-full. Table B.1 shows in schools without Diplomas Graduates Center at Johns Hopkins University’s website: http://new.every1graduates.org/wp-content/uploads/2012/03/on_track_for_success.pdf; 1

Enhancing Whole School Learning Conditions

Research shows that students stay in school, are more engaged, and perform better academically when they feel connected to at least one adult who is part of their educational experience.7

Improving Attendance

Nationwide, more than seven million students are chronically absent, defined as missing at least 10 percent of school days per year, or the equivalent of a month of school.9

Students coached by City Year improved their attendance by at least 2 percentage points, which translates to an estimated additional 3.5 days in school, or more than 50,000 additional daily days of instruction.5

Students at schools with City Year and its Diplomas Now program were more likely to attend school for at least 93% of the time.8

Students coached by City Year improved their attendance by at least 2 percentage points, which translates to an estimated additional 3.5 days in school, or more than 50,000 additional daily days of instruction.

Supporting School-Wide Gains

According to research conducted in 2015 by Policy Studies Associates on 650 schools in 23 school districts – schools partnering with City Year – as compared to similar schools without City Year – were:

- 2x more likely to improve state language arts assessments
- 2x more likely to improve state English assessments
- Up to 3x more likely to improve proficiency rates in math
- Up to 3x more likely to improve state English assessments

These gains showed contribute to improving the number of students more on track in their social-emotional skills.2

Social-emotional skills measured include self-awareness, self-management, and relationship development, which research shows contribute to college and career readiness.

Students coached by City Year improved their attendance by at least 2 percentage points, which translates to an estimated additional 3.5 days in school, or more than 50,000 additional daily days of instruction.

Students coached by City Year improved their attendance by at least 2 percentage points, which translates to an estimated additional 3.5 days in school, or more than 50,000 additional daily days of instruction.

Students coached by City Year improved their attendance by at least 2 percentage points, which translates to an estimated additional 3.5 days in school, or more than 50,000 additional daily days of instruction.

Students coached by City Year improved their attendance by at least 2 percentage points, which translates to an estimated additional 3.5 days in school, or more than 50,000 additional daily days of instruction.

Students coached by City Year improved their attendance by at least 2 percentage points, which translates to an estimated additional 3.5 days in school, or more than 50,000 additional daily days of instruction.

Students coached by City Year improved their attendance by at least 2 percentage points, which translates to an estimated additional 3.5 days in school, or more than 50,000 additional daily days of instruction.
CITY YEAR’S LONG-TERM IMPACT GOALS

City Year has a Long-Term Impact strategy to significantly increase the number of students in school and on track to graduation, prepared for college and career success. Partnering with high-need schools across the U.S., we seek to ensure that more students are reaching the 10th grade on track, making them three times more likely to graduate.1

The Graduation Landscape:

Off Track Students
In 2012, the estimated on-track rate for students in the schools we serve was just 44 percent.

Concentration of Dropouts
In City Year communities, less than 25 percent of schools generate half of the city’s dropouts. This concentration enables City Year to have an outsized impact on increasing the graduation pipeline in the cities we serve.

Cities with Great Need
The highest-impact expansion strategy for City Year would result in the organization serving a total of 34 to 38 markets that account for two-thirds of the nation’s urban dropouts.

Long-Term Impact Goals:

80% Eighty percent of students in City Year schools will reach the 10th grade on track to high school graduation.

50% City Year will reach 50 percent of off-track students in the communities we serve.

2/3 City Year will serve in the cities that account for two-thirds of the nation’s urban dropouts.

---


FIFTH-GRADE STUDENT

City Year has been in my school for the last three years. In third grade, they always answered my questions in class and helped me finish my homework after school. In fourth grade I got even more involved and really loved my corps members. I actually decided I’d like to do a City Year after I graduate from Harvard.”

OUR SEVEN-YEAR PROMISE

"City Year has been in my school for the last three years. In third grade, they always answered my questions in class and helped me finish my homework after school. In fourth grade I got even more involved and really loved my corps members. I actually decided I’d like to do a City Year after I graduate from Harvard."
In 2017, Deloitte Consulting LLP aggregated and synthesized various industry and internal analyses to help City Year estimate and articulate its public sector return on investment. Findings from Deloitte’s analysis indicates that in one year:

- **CITY YEAR’S RETURN ON INVESTMENT**
  - The impact of a City Year team could generate savings that recoup up to 97% of the cost to our partner schools.
- For schools we partner with, City Year is 78% more cost effective than contracting with individual providers to deliver City Year’s holistic set of services.
- Students in schools with City Year gained one month of additional learning compared to similar schools without City Year.1

**Long-term benefits of investing in City Year include:**

- A strong and diverse teacher pipeline of talented, trained educators and youth development practitioners committed to student success, with 300+ City Year alumni each year deciding to become teachers after their year of service.2
- $7 million in increased government revenue and cost savings from new high school graduates in each class served by City Year.3

---

2 Assumes 110 City Year AmeriCorps members per site/city served; average of 11 corps from each city entering teaching each year.
3 City Year analysis of improvement in graduation rates is based on the number of students that would be on track to graduate in the absence of our work. Increases in government revenue and cost savings based on an estimate of $292,000 benefit to society per graduate from: The consequences of dropping out of high school. (2009). Center for Labor Studies, Northeastern University. Retrieved from: https://repository.library.northeastern.edu/handle/2745/17261; $7 million in increased revenue and cost savings based on an estimate of $23,000 benefit to society per graduate from: The consequences of dropping out of high school. (2009). Center for Labor Studies, Northeastern University. Retrieved from: https://repository.library.northeastern.edu/handle/2745/17261
SCHOOL DISTRICT PARTNERS

We are proud to partner with the following school districts. (July 1, 2016 - June 30, 2017)

BATON ROUGE
Celerity Schools Louisiana
Superintendent: Craig Rhoads

East Baton Rouge Parish Public Schools
Superintendent: Warren Drake, Jr.

Kenilworth Science and Technology
Superintendent: Dr. Terita Givens

BOSTON
Boston Public Schools
Superintendent: Deaptho Chang

CHICAGO
Chicago Public Schools
Interim Superintendent: Dr. Janice Jackson

COLUMBUS
Richard County School District
Superintendent: Craig Welsh

Leesburg School District
Superintendent: Linda Linder

COLUMBUS
Columbus City School District
Superintendent: Dr. Danick Glick

DALLAS
Dallas Independent School District
Superintendent: Michael Hinojosa

DENVER
Denver Public Schools
Superintendent: Tom Boyd

Compass Academy
Executive Director: Maria Fatum

DETROIT
Detroit Public Schools
Superintendent: Dr. Nikolai Vitti

Education Achievement Authority
Chancellor: Veronica Contreras

DICKINSON
Floyds Knobs Schools
Chief Executive Officer: Jay Aultman

NEW YORK
New York City Department of Education
Chancellor: Richard Carranza

ORLANDO
Orange County Public Schools
Superintendent: Dr. Barbara Jenkins

PHILADELPHIA
School District of Philadelphia
Superintendent: Dr. William Hite

PROVIDENCE
Providence School District
Superintendent: Christopher Maher

SACRAMENTO
Sacramento Unified School District
Superintendent: Jorge Aguilar

St. HOPE Public Schools
Chief Executive Officer: Jake Mossawir

SAN ANTONIO
San Antonio Independent School District
Superintendent: Pedro Martinez

SAN JOSE/SILICON VALLEY
Alum Rock School District
Superintendent: Dr. Hilaria Bauer

East Side Union High School District
Superintendent: Chris Pullin

SEATTLE/KING COUNTY
Seattle Public Schools
Superintendent: Dr. Larry Nyland

TULSA
Tulsa Public Schools
Superintendent: Dr. Deborah Gist

WASHINGTON, D.C.
Achievement Prep School District
Founder and Chief Executive Officer: Shantelle Wright

District of Columbia Public Schools
Interim Chancellor: Dr. Amanda Alexander

School district leaders listed are current as of April 2018.
Dr. Darienne Driver has led Wisconsin’s largest school district since she was appointed in 2014 at age 36, making her Milwaukee’s youngest school superintendent and the only woman to hold the position permanently. Dr. Driver, who received an Ed.D. in urban superintendency from the Harvard Graduate School of Education, serves on several boards, including the City Year Milwaukee board.

As a child, Dr. Darienne Driver loved school. She was encouraged by her parents and older sister to excel in her classes and music programs, first in Virginia Beach and later in a suburb outside of Pittsburgh, where her family moved when she was in eighth grade. It wasn’t until Dr. Driver began student teaching in Atlanta that she realized not every student received the opportunities and support she had at school and at home.

“When I was really exposed to some of the challenges that students in big cities faced, it ignited a different type of passion in terms of how I approached teaching and why I felt it was so necessary to do my life’s work in urban centers,” Dr. Driver says. “Because that is where the need is greatest.”

After graduating from Spellman College, Dr. Driver taught in Detroit Public Schools for several years, and worked as a district administrator in Georgia and Philadelphia before joining Milwaukee Public Schools (MPS).

Serving nearly 77,000 students, 87 percent of whom are students of color and 80 percent of whom are economically disadvantaged, MPS is undertaking efforts to significantly improve student achievement and graduation rates under Dr. Driver’s leadership. Dr. Driver began collaborating with City Year in 2012 when she was MPS’ Chief Innovation Officer. She was impressed with City Year’s “blueprint for impact” approach that identifies and seeks to support high schools with the lowest graduation rates and the elementary and middle schools that feed into them.

“We now use City Year’s strategy every time we are identifying new programs to pilot in schools and thinking about how to have the most impact,” she says. “I can honestly say City Year has really helped us think very differently about how we bring innovation and partnership programs to our schools that are most in need.”

Dr. Driver has also been impressed with City Year’s results in boosting student engagement and achievement. In 2017, 92 percent of partner principals in Milwaukee agreed that City Year AmeriCorps members fostered a positive learning environment for students.

“City Year’s strategy works,” she says. “It is identifying programs to pilot in schools and thinking about how to have the most impact. City Year AmeriCorps members bring another essential element to Milwaukee schools, says the superintendent.

“I’m so excited that City Year bolder stronger,” says Dr. Driver. “City Year AmeriCorps members bring optimism. They believe in the young people they serve, they believe in collaboration, and they believe in social justice. All these things make this such a unique and necessary partnership.”
City Year is deeply grateful to CNCS for their funding, support and leadership and to the following state service commissions, which awarded funding to City Year during the 2016–2017 school year:

- California Volunteers
- Massachusetts Service Alliance
- Michigan Community Service Commission
- Missouri Community Service Commission
- Oklahoma AmeriCorps
- Starr Foundation

City Year AmeriCorps members who complete a year of service receive a $5,815 Segal AmeriCorps Education Award that can be used to pay for tuition or to pay off qualified student loans.

AmeriCorps projects all across Missouri (and the country) are successful because there is some government investment, but exactly the kind of government program I like to see. SENATOR ROY BLUNT

National service is a low-cost, high-impact investment for showing the value of voluntarism and service to our whole country. [AmeriCorps]—and the country AmeriCorps projects all across Missouri (and the country) are successful because there is some government investment, but exactly the kind of government program I like to see. SENATOR ROY BLUNT

National service is a low-cost, high-impact investment for showing the value of voluntarism and service to our whole country. [AmeriCorps]—and the country
I value education because I know that it opened doors for me,” says Octavia, a single mother who worked long hours. “Without the guidance and support of these caring adults, Octavia, now a successful Academy Award-winning actor, says she would not be where she is today.

Growing up as the second youngest of seven children in Montgomery, Alabama, Octavia knew one thing for certain: her mother and her teachers believed in her. Ms. Bradford encouraged her in the first grade. She especially remembers Ms. Williams, the English teacher who assigned Octavia her first monologue, from Shakespeare’s Julius Caesar.

“I think what you get from education and from being allowed in school is a sense of self,” she says. “And you carry that confidence and awareness and belief in your ability with you, wherever you go.”

Support from her teachers and her mother enabled Octavia to flourish in school and in college. She graduated from Auburn University in 1994, dreaming of an acting career. She attended City Year Los Angeles’ spring gala and was impressed by the event’s energy. Then City Year AmeriCorps members began sharing their stories, and Octavia was hooked.

“I want to help City Year in every way that I can because the work it is doing is important,” she says. “City Year is helping to produce young, thriving, contributing citizens. And that is what makes our world better.”

For the past several years, Octavia has proudly worn the signature City Year jacket to help students and schools succeed. “Education is as much a part of my life as breathing and sleeping.”

“When I heard the AmeriCorps members talking about their lives and how they serve in classrooms every day, supporting students and schools, I realized: that’s me. I could have easily been one of those kids in a City Year classroom,” says Octavia.

“Kids who might not have the mother I had or the teachers I had.”

“I am beyond grateful that Octavia is such a passionate champion for City Year,” says City Year CEO and Co-Founder Michael Brown. “Her personal story of perseverance and selflessness is invaluable. she carries the power of the City Year jacket to help students and schools succeed. For the past several years, Octavia has proudly worn the signature City Year jacket to help students and schools succeed. “Education is as much a part of my life as breathing and sleeping.”

“When I heard the AmeriCorps members talking about their lives and how they serve in classrooms every day, supporting students and schools, I realized: that’s me. I could have easily been one of those kids in a City Year classroom,” says Octavia. “And every one of those kids needs their own personal champion, just like I had.”

“Octavia’s support seems limitless and is an invaluable contribution to the back-breaking business of changing the world.”

“Support from her teachers and her mother enabled Octavia to flourish in school and in college. She graduated from Auburn University in 1994, dreaming of an acting career.”

“I want to help City Year in every way that I can because the work it is doing is important,” she says. “City Year is helping to produce young, thriving, contributing citizens. And that is what makes our world better.”

For the past several years, Octavia has proudly worn the signature City Year jacket to help students and schools succeed. “Education is as much a part of my life as breathing and sleeping.”

“When I heard the AmeriCorps members talking about their lives and how they serve in classrooms every day, supporting students and schools, I realized: that’s me. I could have easily been one of those kids in a City Year classroom,” says Octavia. “And every one of those kids needs their own personal champion, just like I had.”

“When I heard the AmeriCorps members talking about their lives and how they serve in classrooms every day, supporting students and schools, I realized: that’s me. I could have easily been one of those kids in a City Year classroom,” says Octavia. “And every one of those kids needs their own personal champion, just like I had.”

“One value education brings is that it opens doors for me,” says Octavia. “I am a board member of City Year Los Angeles and a supporter of Spring Break. City Year Los Angeles’ signature fundraising event. Octavia is also a member of City Year’s Red Jacket Society, a growing community of philanthropic leaders who believe in the power of the City Year jacket to help students and schools succeed.”

Support from her teachers and her mother enabled Octavia to flourish in school and in college. She graduated from Auburn University in 1994, dreaming of an acting career.

“I loved school and I think a lot of that came from my mom, and the respect that she had for education,” Octavia says. “She was very strict about what she expected of us—even me, with dyslexia. And I received a lot of support in school. I think for young people, it’s very important that they receive as much help as we can give them.”

After launching her movie career in 1999 with a role in A Time to Kill, Octavia appeared in more than 65 films and dozens of television shows. She received an Oscar for Best Supporting Actress for her role in 2012’s The Help. In 2016, Octavia starred in the hit movie Hidden Figures and in 2017 she appeared in The Shape of Water which received rave reviews and won the 2018 Academy Award for Best Picture.

Her professional success has also fueled her philanthropy. Octavia was first introduced to City Year while she was filming The Help. She attended City Year Los Angeles’ spring gala and was impressed by the event’s energy. Then City Year AmeriCorps members began sharing their stories, and Octavia was hooked.

“I want to help City Year in every way that I can because the work it is doing is important,” she says. “City Year is helping to produce young, thriving, contributing citizens. And that is what makes our world better.”

“Support from her teachers and her mother enabled Octavia to flourish in school and in college. She graduated from Auburn University in 1994, dreaming of an acting career.”

“I loved school and I think a lot of that came from my mom, and the respect that she had for education,” Octavia says. “She was very strict about what she expected of us—even me, with dyslexia. And I received a lot of support in school. I think for young people, it’s very important that they receive as much help as we can give them.”

After launching her movie career in 1999 with a role in A Time to Kill, Octavia appeared in more than 65 films and dozens of television shows. She received an Oscar for Best Supporting Actress for her role in 2012’s The Help. In 2016, Octavia starred in the hit movie Hidden Figures and in 2017 she appeared in The Shape of Water which received rave reviews and won the 2018 Academy Award for Best Picture.

Her professional success has also fueled her philanthropy. Octavia was first introduced to City Year while she was filming The Help. She attended City Year Los Angeles’ spring gala and was impressed by the event’s energy. Then City Year AmeriCorps members began sharing their stories, and Octavia was hooked.

“I want to help City Year in every way that I can because the work it is doing is important,” she says. “City Year is helping to produce young, thriving, contributing citizens. And that is what makes our world better.”

For the past several years, Octavia has proudly worn the signature City Year jacket to help students and schools succeed. “Education is as much a part of my life as breathing and sleeping.”

“When I heard the AmeriCorps members talking about their lives and how they serve in classrooms every day, supporting students and schools, I realized: that’s me. I could have easily been one of those kids in a City Year classroom,” says Octavia. “And every one of those kids needs their own personal champion, just like I had.”
RED JACKET SOCIETY
For nearly 30 years, City Year AmeriCorps members have worn the red or yellow jacket with pride. In the communities we serve, the jacket is much more than a uniform. It’s a symbol of idealism, and the power of young people to help students and schools succeed.

Red Jacket Society Annual Membership Levels
An annual gift of $10,000 helps support one City Year AmeriCorps member during their year of service.

$100,000+ PLATINUM
$50,000 GOLD
$25,000 SILVER
$10,000 BRONZE

Membership Benefits
• A City Year jacket for bronze, silver and gold members who give or pledge to give for three consecutive years, or for platinum members who give in their first year
• Special invitations to local and national events
• Personalized updates from a City Year AmeriCorps member ambassador
• Recognition in national and local City Year materials
• Quarterly Red Jacket Society communications
• Opportunities to visit schools and see City Year AmeriCorps members in action
• Platinum members only: Exclusive opportunities to engage with a specific City Year team; Platinum Supporter Patch on team members’ jackets

For more information on the Red Jacket Society, contact Nina Barker Blain at nbarker@cityyear.org or visit redjacketsociety.org.

City Year’s Red Jacket Society is a community of philanthropic individuals and families who believe in the power of the City Year jacket. Red Jacket Society commitments of $10,000 or more make possible the work of City Year AmeriCorps members each and every day. In 2016–2017, there were nearly 500 Red Jacket Society members across City Year’s national network of supporters.

“My team is the first team to serve at Rogers Middle, but my students knew these red jackets from years of City Year service at other schools in the community. One look at the jackets on the first day of school and students instantly knew they were ready to connect with us.”

CITY YEAR
AMERICORPS
MEMBER
INDIVIDUALS AND FAMILIES FOUNDATIONS

We are grateful to the many individuals and foundations that supported our work. (July 1, 2016 – June 30, 2017)

$100,000+ Individuals

$100,000-249,999 Individuals

$50,000-99,999 Individuals

$25,000-49,999 Individuals

$10,000-24,999 Individuals

$10,000-9,999 Individuals

$5,000-9,999 Individuals

$500-4,999 Individuals

$50-499 Individuals

$50-499 Individuals

$500-4,999 Individuals

$50-499 Individuals

$50-499 Individuals

$50-499 Individuals

$50-499 Individuals

$50-499 Individuals

$50-499 Individuals

$50-499 Individuals

$50-499 Individuals

$50-499 Individuals

$50-499 Individuals
For the national service community, including City Year staff and AmeriCorps members across the country and around the world, the Atwood family represents the spirit of Ubuntu—"I am because we are; my humanity is tied to yours." At every stage of City Year’s history, Kristen and Jim Atwood and their family have invested passion, resources and countless hours to make the vision of City Year possible and to inspire families’ commitment to service.

Kristen’s path to City Year spans three decades—in 1988, she became the organization’s first staff member and remains deeply involved today, serving as a member of the national board of trustees, co-chair of its international committee, and co-chair of City Year Boston’s Red Jacket Society (City Year’s major gifts program). Kristen first met co-founders Michael Brown and Alan Khazei at a conference at Brown University. She was immediately drawn to City Year.

“The vision for City Year was and remains essential to the health of our democracy and the strength of our communities—that young people are vital to an America where every child could achieve their unlimited potential,” says Kristen. “It took about five minutes of Michael and Alan’s presentation and I was in. And then, I talked them into hiring me to recruit the first corps. They laughed and said they didn’t have any money, but I took the job anyway.”

Kristen took her unwavering commitment to diversity door-by-door and block-by-block across Boston to recruit the first corps of 50 young adults. “Kristen is a force of nature. Her dedication and drive have left an indelible imprint on the organization,” says City Year CEO and Co-founder Michael Brown.

Michael also says the Atwood family has been critical to the success and culture of City Year. “They have helped will this organization into existence, into growth, into greater impact, at every single stage of City Year’s history,” he says. “Time and again, they have shown their deep commitment to the organization—as volunteers, donors, board members, champions and parents.”

Jim Atwood shares Kristen’s devotion to City Year and currently serves as a member of City Year Boston’s board. The couple pioneered City Year’s tradition of major annual galas with Starry Starry Night as the event’s original hosts; helped co-found City Year South Africa; and most importantly, are parents of four City Year AmeriCorps alumni.

“The most powerful gift that Jim and I have ever received was the news that our children would serve with City Year,” says Kristen. “Because we knew it would have a profound impact on their lives and those they served.”

That vantage point as parents fueled a new passion for the Atwoods—greater awareness in the City Year AmeriCorps member experience.

Kristen and I want to make sure that we take care of our corps members as they lead and serve. We want to ensure that they are happy, healthy and enriched in ways that bring them greatest value during a very challenging year,” Jim says.

“We will always be indebted to City Year for the community of friends and mentors, the privilege of service to our country, and the endless inspiration and opportunity to contribute what we can to progress City Year’s vision and values,” Kristen says.

“For us, City Year has never been something you ‘do’—it’s a way of life.”

For us, City Year has never been something you ‘do’—it’s a way of life.

KRISTEN ATWOOD
**National Strategic Partners**

National Corporate Partners (July 1, 2016–June 30, 2017)

Aramark and City Year are passionate about to planning for the future

Confidence or classmates who when I began to help students they needed. I believe they can do when they do.”

CITY YEAR

ENCOURAGEMENT

When middle school students and be a key component of City Year’s strategy to keep students in school and on track to graduation.

City Year’s strategy to keep students in school and on track to graduation.

Aramark and City Year are passionate about to planning for the future

Confidence or classmates who when I began to help students they needed. I believe they can do when they do.”

CITY YEAR

ENCOURAGEMENT

When middle school students and be a key component of City Year’s strategy to keep students in school and on track to graduation.

City Year’s strategy to keep students in school and on track to graduation.

Aramark and City Year are passionate about to planning for the future

Confidence or classmates who when I began to help students they needed. I believe they can do when they do.”

CITY YEAR

ENCOURAGEMENT

When middle school students and be a key component of City Year’s strategy to keep students in school and on track to graduation.

City Year’s strategy to keep students in school and on track to graduation.

Aramark and City Year are passionate about to planning for the future

Confidence or classmates who when I began to help students they needed. I believe they can do when they do.”

CITY YEAR

ENCOURAGEMENT

When middle school students and be a key component of City Year’s strategy to keep students in school and on track to graduation.

City Year’s strategy to keep students in school and on track to graduation.

Aramark and City Year are passionate about to planning for the future

Confidence or classmates who when I began to help students they needed. I believe they can do when they do.”

CITY YEAR

ENCOURAGEMENT

When middle school students and be a key component of City Year’s strategy to keep students in school and on track to graduation.

City Year’s strategy to keep students in school and on track to graduation.

Aramark and City Year are passionate about to planning for the future

Confidence or classmates who when I began to help students they needed. I believe they can do when they do.”

CITY YEAR

ENCOURAGEMENT

When middle school students and be a key component of City Year’s strategy to keep students in school and on track to graduation.

City Year’s strategy to keep students in school and on track to graduation.
PepsiCo and City Year share a deep commitment to making a difference in the lives of young people and are working together to ensure that all young people have the opportunity to access engaging computer science, technology, engineering, and art experiences and develop the tech industry workforce through their mutually beneficial partnership with City Year. The Foundation is supporting the implementation of an industry-proven STEAM (science, technology, engineering, arts and mathematics) program at City Year North Carolina to help catalyze the program into a national network. In addition, the Foundation provides support for City Year San José/Silicon Valley’s STEAM (science, technology, engineering, arts and mathematics) program to open students’ minds to the possibilities of careers in the tech industry.

Bank of America

Bank of America is helping students graduate with the education and life skills needed to succeed in and access educational opportunities. Bank of America supported City Year and Young Social Entrepreneurs’ program linkage and transformation projects in 10 communities across the country, engaging its employees in high-impact service projects to help transform schools and offer educational opportunity and, in 2015, celebrated its 150th year anniversary with an additional $150 million donation to partners across the world. Those partnerships included an expanded relationship with City Year that provides critical support to students and schools across the country, enhancing City Year’s IT infrastructure through over $11.5 million in critical capacity-building funds to help City Year develop its 150th year partnership with City Year that provides critical support to students and members in five cities—Chicago, Los Angeles, Miami, New York and Washington, D.C.—to deepen support for students in high-need schools. Lastly, HSBC Bank USA, N.A. is engaging its employees in high-impact service projects to help catalyze the program into a national network. In addition, the Foundation provides support for City Year San José/Silicon Valley’s STEAM (science, technology, engineering, arts and mathematics) program to open students’ minds to the possibilities of careers in the tech industry.

Microsoft

Microsoft has been a long-time partner of City Year. As City Year’s National Student Leadership Development Sponsor, Bank of America is helping students graduate with the education and life skills needed to succeed in and access educational opportunities. Bank of America supported City Year and Young Social Entrepreneurs’ program linkage and transformation projects in 10 communities across the country, engaging its employees in high-impact service projects to help transform schools and offer educational opportunity and, in 2015, celebrated its 150th year anniversary with an additional $150 million donation to partners across the world. Those partnerships included an expanded relationship with City Year that provides critical support to students and schools across the country, enhancing City Year’s IT infrastructure through over $11.5 million in critical capacity-building funds to help City Year develop its 150th year partnership with City Year that provides critical support to students and members in five cities—Chicago, Los Angeles, Miami, New York and Washington, D.C.—to deepen support for students in high-need schools. Lastly, HSBC Bank USA, N.A. is engaging its employees in high-impact service projects to help catalyze the program into a national network. In addition, the Foundation provides support for City Year San José/Silicon Valley’s STEAM (science, technology, engineering, arts and mathematics) program to open students’ minds to the possibilities of careers in the tech industry.

Celanese Foundation

As City Year’s National Student Leadership Development Sponsor, Bank of America is helping students graduate with the education and life skills needed to succeed in and access educational opportunities. Bank of America supported City Year and Young Social Entrepreneurs’ program linkage and transformation projects in 10 communities across the country, engaging its employees in high-impact service projects to help transform schools and offer educational opportunity and, in 2015, celebrated its 150th year anniversary with an additional $150 million donation to partners across the world. Those partnerships included an expanded relationship with City Year that provides critical support to students and schools across the country, enhancing City Year’s IT infrastructure through over $11.5 million in critical capacity-building funds to help City Year develop its 150th year partnership with City Year that provides critical support to students and members in five cities—Chicago, Los Angeles, Miami, New York and Washington, D.C.—to deepen support for students in high-need schools. Lastly, HSBC Bank USA, N.A. is engaging its employees in high-impact service projects to help catalyze the program into a national network. In addition, the Foundation provides support for City Year San José/Silicon Valley’s STEAM (science, technology, engineering, arts and mathematics) program to open students’ minds to the possibilities of careers in the tech industry.

National Strategic Partners (continued)

Adidas Foundation

Adidas and the Adidas Foundation are working to increase student access to engaging computer science, technology, engineering, and art experiences and develop the tech industry workforce through their mutually beneficial partnership with City Year. The Foundation is supporting the implementation of an industry-proven STEAM (science, technology, engineering, arts and mathematics) program at City Year North Carolina to help catalyze the program into a national network. In addition, the Foundation provides support for City Year San José/Silicon Valley’s STEAM (science, technology, engineering, arts and mathematics) program to open students’ minds to the possibilities of careers in the tech industry.

National Corporate Partners

National Partners (July 1, 2016–June 30, 2017)

PepsiCo Foundation

As City Year’s National Student Leadership Development Sponsor, Bank of America is helping students graduate with the education and life skills needed to succeed in and access educational opportunities. Bank of America supported City Year and Young Social Entrepreneurs’ program linkage and transformation projects in 10 communities across the country, engaging its employees in high-impact service projects to help transform schools and offer educational opportunity and, in 2015, celebrated its 150th year anniversary with an additional $150 million donation to partners across the world. Those partnerships included an expanded relationship with City Year that provides critical support to students and schools across the country, enhancing City Year’s IT infrastructure through over $11.5 million in critical capacity-building funds to help City Year develop its 150th year partnership with City Year that provides critical support to students and members in five cities—Chicago, Los Angeles, Miami, New York and Washington, D.C.—to deepen support for students in high-need schools. Lastly, HSBC Bank USA, N.A. is engaging its employees in high-impact service projects to help catalyze the program into a national network. In addition, the Foundation provides support for City Year San José/Silicon Valley’s STEAM (science, technology, engineering, arts and mathematics) program to open students’ minds to the possibilities of careers in the tech industry.
America and an opportunity to celebrate Comcast NBCUniversal’s year-round commitment to its communities. Another great passion of David’s is helping to close the digital divide through Comcast’s Internet Essentials program, which since 2012 has provided low-cost high-speed internet service, computer equipment and digital literacy training to more than four million low-income Americans, reaching one million households.

For more than two decades, David has worked to advance national service opportunities for America’s young people. He has been instrumental in urging policymakers and members of Congress to protect and expand AmeriCorps and other public service programs, most recently through his term on the National Service Business Council to engage his colleagues in the private sector in this important work.

“Ultimately it is citizen service that empowers us to dream of a better tomorrow,” David says. “David Cohen has been our movement’s biggest and most effective private sector champion for building bipartisan support for national service and AmeriCorps funding,” said Anne Rye, city-wide president of Volunteers for National Service and executive vice president of City Year. “He has been a game changer.”

David knows that national service delivers a double bottom line, benefiting those who serve as much as those who receive help. “Young adults who serve with City Year are more employable and more attractive to us as employees,” Arends says. “We want to create opportunities to nurture talent that can help meet corporate America’s demand for skilled labor.”

With David’s encouragement, Comcast NBCUniversal and City Year have built a tremendous partnership based on shared goals and values. Over the past 17 years, Comcast NBCUniversal has sponsored more than 200 teams of City Year AmeriCorps members. In 2017-2018, through a partnership with Red Nose Day, the company has doubled its support to 24 teams of City Year AmeriCorps members across 19 cities. Since 2000, Comcast NBCUniversal has contributed about $95 million in financial and in-kind support to City Year.

Comcast NBCUniversal also sponsors City Year’s annual Summer Academy in Boston, invests in professional development skills since 2005, and hosts Comcast Career Days across 12 City Year sites, helping to equip more than 34,000 AmeriCorps members with professional development skills since 2005. Steadfast supporters of City Year’s corps members, Comcast NBCUniversal’s annual Alumni Leadership Awards have recognized the achievements of more than 75 outstanding City Year alumni to date.

As chair of City Year’s governance committee for a decade and more recently as co-chair of the board, David plays a special role in guiding the organization. “David has a remarkable ability to know what is the right thing to do. He asks the right questions and provide sage advice,” says Michael Brown. “His wisdom has been indispensable to the organization and to me personally.”

"Ultimately it is citizen service that empowers us to dream of a better tomorrow." DAVID L. COHEN

CHAMPION PROFILE

David L. Cohen

In the 1990s, David L. Cohen served as chief of staff to then-Philadelphia Mayor Ed Rendell, and in their day-to-day work, the two men rarely participated in meetings together. “It was a divide-and-conquer strategy,” recalls David, “because so many people wanted to meet with the mayor, and there was such a sense of urgency about our work.”

But five minutes into his first meeting with Philadelphia, David made an exception. He asked the mayor to join the meeting, and both were impressed by what they heard: “To us, City Year was the absolute case study for accomplishing results and addressing some of the most intractable problems in urban America—through public-private partnerships,” says David. “City Year was asking for the city’s help, but the real driving force was going to be engagement of the private sector and ultimately from national service.”

Another plus was the fact that City Year was working in schools, and education was a top priority in Philadelphia. In 1997, with David’s strong support, City Year Philadelphia was launched.

David listened carefully and asked questions about what we needed to get started, writing everything down—and a few weeks later, he had delivered on very early plans. City Year CEO and Co-Founder Michael Brown. “David loves civic leadership and giving them good things done. Since that day through today, he has had a transformational impact on City Year and the service movement.”

David’s commitment to strengthening cities was chronicled in a landmark book, A Prayer for the City, the story about the transformation of Philadelphia that he and Mayor Rendell led. Today, David is co-chair of the national board of trustees of City Year and Senior Executive Vice President and Chief Diversity Officer of Comcast NBCUniversal, one of City Year’s largest corporate partners.

At Comcast NBCUniversal, David has been passionate about building Comcast Cares Day, the largest corporate service day in the world. He has delivered on the promise each year, and in 2015, the largest Cares Day in history was held. “David listens carefully and asks questions about what we needed to get started, writing everything down—and a few weeks later, he had delivered on very early plans,” says City Year’s Chief Executive Officer and Co-Founder Michael Brown. “David loves civic leadership and giving them good things done. Since that day through today, he has had a transformational impact on City Year and the service movement.”

David’s commitment to strengthening cities was chronicled in a landmark book, A Prayer for the City, the story about the transformation of Philadelphia that he and Mayor Rendell led. Today, David is co-chair of the national board of trustees of City Year and Senior Executive Vice President and Chief Diversity Officer of Comcast NBCUniversal, one of City Year’s largest corporate partners.

At Comcast NBCUniversal, David has been passionate about building Comcast Cares Day, the largest corporate service day in the world. He has delivered on the promise each year, and in 2015, the largest Cares Day in history was held. “David listens carefully and asks questions about what we needed to get started, writing everything down—and a few weeks later, he had delivered on very early plans,” says City Year’s Chief Executive Officer and Co-Founder Michael Brown. “David loves civic leadership and giving them good things done. Since that day through today, he has had a transformational impact on City Year and the service movement.”

David’s commitment to strengthening cities was chronicled in a landmark book, A Prayer for the City, the story about the transformation of Philadelphia that he and Mayor Rendell led. Today, David is co-chair of the national board of trustees of City Year and Senior Executive Vice President and Chief Diversity Officer of Comcast NBCUniversal, one of City Year’s largest corporate partners.

At Comcast NBCUniversal, David has been passionate about building Comcast Cares Day, the largest corporate service day in the world. He has delivered on the promise each year, and in 2015, the largest Cares Day in history was held. “David listens carefully and asks questions about what we needed to get started, writing everything down—and a few weeks later, he had delivered on very early plans,” says City Year’s Chief Executive Officer and Co-Founder Michael Brown. “David loves civic leadership and giving them good things done. Since that day through today, he has had a transformational impact on City Year and the service movement.”
The City Year Team Sponsor Program offers a unique opportunity for partners to engage with City Year AmeriCorps members and schools. Organizations sponsor a team of eight to 12 AmeriCorps members, supporting the team’s service in a high-need school and helping City Year achieve tangible results for students. Nearly 100 companies and foundations sponsor City Year teams in their communities nationwide. Throughout the service year, Team Sponsors join their team(s) of diverse young adults who proudly wear their sponsor’s logo on their uniforms, to participate in high-impact service projects, transform schools and contribute to the individual leadership and professional development of AmeriCorps members.

We are grateful to the many team sponsors that supported our work. (July 1, 2016–June 30, 2017)

MULTI-TEAM SPONSORS
Alcoa Foundation (2)
AT&T (8)
Bain & Company (2)
Bain Capital (6)
Bank of America (2)
Comcast NBCUniversal (12)
CSX Transportation (16)
Entergy (2)
Harry’s (2)
The Horning Family Fund (2)
MFS Investment Management® (2)
Miami Dolphins Foundation (2)
Microsoft Corporation (5)
National Grid (4)
NVIDIA Corporation (3)
OneWest Foundation (2)
Rosenthal Family Foundation (2)
Santander Bank (3)
TowerBrook Foundation (2)
United Way of the National Capital Area (2)
Universal Orlando Foundation (10)
Wells Fargo (3)

TEAM SPONSORS
Acme Markets (1)
Ad Info (1)
Advent International (1)
The Alco Group (1)
Applied Materials Foundation (1)
Ballard Spahr (1)
BMO Harris (1)
The Boo Grigsby Foundation (1)
Brewers Community Foundation (1)
Cedars-Sinai (1)
Celanese Corporation (1)
Chicago Sky (1)
Chicago Transit Authority (1)
Cisco Systems (1)
Citi/Corporation (1)
Cooper Bridge Company (1)
David and Julia Uihlein Charitable Foundation (1)
David V. Uihlein Sr. Foundation (1)
DePuy Synthes of Johnson & Johnson Companies (1)
Detroit Pistons (1)
The Dianne T. and Charles E. Rice Family Foundation (1)
Drinker Biddle & Reath LLP (1)
Exelon Foundation (1)
Firstrust Bank (1)
Floyd Udell Jones Family Foundation (1)
Ford Motor Company Fund (1)
Ford Motor Company of Virginia (1)
Friends of Orange County Public Schools (1)
Friends of Andrew Jackson High School (1)
Hasbro Children’s Fund (1)
Hyatt Hotels Foundation (1)
Irene W. and C.B. Pennington Foundation (1)
Jacksonville Jaguars (1)
JE Dunn Construction (1)
Kaiser Permanente Hunt Family Foundation/Chiefs (1)
Lear Corporation (1)
Lenfest Foundation (1)
Liberty Mutual Insurance (1)
M&I Foundation, Inc. (1)
New Schools for Baton Rouge (1)
Northeastern University (1)
Mid Foundation, Inc. New Schools for Baton Rouge (1)
Nokia Foundation (1)
Oracle Foundation (1)
QuailCorp Foundation (1)
Robert R. McCormick Foundation (1)
Robert W. McComb Foundation (1)
Sacramento Kings Foundation (1)
San Francisco Forty Niners Foundation (1)
Seidman Foundation (1)
Sea Best (1)
Serve DC (1)
Sony Pictures Entertainment (1)
Staples, Inc. (1)
Starbucks Foundation (1)
The State Street Foundation, Inc. (1)
Summit Partners (1)
Synopsys (1)
Third Federal Foundation (1)
TriMix Foundation (1)
Tulsa Area United Way (1)

We are grateful to the many team sponsors that supported our work. (July 1, 2016–June 30, 2017)
## FOUNDATIONS AND NONPROFITS

<table>
<thead>
<tr>
<th>Region</th>
<th>Foundation</th>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Michigan</td>
<td>Ahmanson Foundation</td>
<td>$100,000-249,999</td>
<td>United Way of Greater Detroit</td>
</tr>
<tr>
<td>Texas</td>
<td>Borrego Foundation</td>
<td>$100,000-249,999</td>
<td>United Way of Metropolitan Dallas, Southern New Jersey, Philadelphia and Greater Maryland Area</td>
</tr>
<tr>
<td>Texas</td>
<td>Dresner Foundation</td>
<td>$25,000-49,999</td>
<td>United Way of Greater Houston</td>
</tr>
<tr>
<td>Texas</td>
<td>Solvay Foundation</td>
<td>$25,000-49,999</td>
<td>United Way of Greater Houston</td>
</tr>
<tr>
<td>Texas</td>
<td>Tippy Foundation</td>
<td>$25,000-49,999</td>
<td>United Way of Greater Houston</td>
</tr>
<tr>
<td>Texas</td>
<td>Foundation for North Texas</td>
<td>$25,000-49,999</td>
<td>United Way of Metropolitan Dallas, Southern New Jersey, Philadelphia and Greater Maryland Area</td>
</tr>
<tr>
<td>Texas</td>
<td>Texas Women's Foundation</td>
<td>$25,000-49,999</td>
<td>United Way of Greater Houston</td>
</tr>
<tr>
<td>Texas</td>
<td>Van Andel Foundation</td>
<td>$25,000-49,999</td>
<td>United Way of Greater Houston</td>
</tr>
<tr>
<td>Texas</td>
<td>Wilks Foundation</td>
<td>$25,000-49,999</td>
<td>United Way of Metropolitan Dallas, Southern New Jersey, Philadelphia and Greater Maryland Area</td>
</tr>
<tr>
<td>Texas</td>
<td>Woman's Foundation of Houston</td>
<td>$25,000-49,999</td>
<td>United Way of Metropolitan Dallas, Southern New Jersey, Philadelphia and Greater Maryland Area</td>
</tr>
<tr>
<td>Texas</td>
<td>The Barone Foundation</td>
<td>$5,000-9,999</td>
<td>United Way of Metropolitan Dallas, Southern New Jersey, Philadelphia and Greater Maryland Area</td>
</tr>
<tr>
<td>Texas</td>
<td>The Fondren Foundation</td>
<td>$5,000-9,999</td>
<td>United Way of Metropolitan Dallas, Southern New Jersey, Philadelphia and Greater Maryland Area</td>
</tr>
<tr>
<td>Texas</td>
<td>The McCombs Foundation</td>
<td>$5,000-9,999</td>
<td>United Way of Metropolitan Dallas, Southern New Jersey, Philadelphia and Greater Maryland Area</td>
</tr>
</tbody>
</table>

## IN-KIND DONORS

<table>
<thead>
<tr>
<th>Region</th>
<th>Donor</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arizona</td>
<td>Abraham%2520And%2520Evelyn%2520Jordan%2520Foundation%2520Inc.</td>
<td>Ewing Marion Kauffman Foundation</td>
</tr>
<tr>
<td>Arizona</td>
<td>American%2520Foundation%2520on%2520Behavioral%2520Science%2520and%2520Human%2520Values</td>
<td>Ewing Marion Kauffman Foundation</td>
</tr>
<tr>
<td>Arizona</td>
<td>Arizona%2520Baptist%2520Foundation</td>
<td>Ewing Marion Kauffman Foundation</td>
</tr>
<tr>
<td>Arizona</td>
<td>Arizona%2520Community%2520Foundation</td>
<td>Ewing Marion Kauffman Foundation</td>
</tr>
<tr>
<td>Arizona</td>
<td>Arizona%2520Education%2520Foundation</td>
<td>Ewing Marion Kauffman Foundation</td>
</tr>
<tr>
<td>Arizona</td>
<td>Arizona%2520Lawyers%2520Foundation%2520Inc.</td>
<td>Ewing Marion Kauffman Foundation</td>
</tr>
<tr>
<td>Arizona</td>
<td>Arizona%2520Woman%2520%2526%2520Leaders%2520Foundation</td>
<td>Ewing Marion Kauffman Foundation</td>
</tr>
<tr>
<td>Arizona</td>
<td>Arizona%2520Yth%2520Charity%2520Foundation</td>
<td>Ewing Marion Kauffman Foundation</td>
</tr>
<tr>
<td>Arizona</td>
<td>Arizona%2520Youth%2520Foundation</td>
<td>Ewing Marion Kauffman Foundation</td>
</tr>
</tbody>
</table>

We are grateful to the many foundations, nonprofits and in-kind donors that supported our work. (July 1, 2016–June 30, 2017)
JONATHAN S. LAVINE  
Co-Chair of the Board  
Co-Managing Partner  
Bain Capital, LP

ILENE JACOBS  
Vice Chair of the Board  
Executive Vice President, Human Resources  
Fidelity Investments

KRISTEN ATWOOD  
Founding Staff Member  
City Year, Inc.

JOE BANNER  
Co-Chairman  
Bain Capital, LP

JOHN BRIDGELAND*  
President and CEO  
Civic Enterprises

MICHAEL BROWN  
CEO and Co-Founder  
City Year, Inc.

HUBIE JONES*  
Senior Trustee and Chair  
New Leaders, Inc.

MICHELE CAHILL  
Chief Education and Social Justice  
Entrepreneur-in-Residence  
City Year, Inc.

TUSHARA CANDEKARANE  
Co-Founder  
Nadanta, Inc.

SANDY EDGERLEY  
Chief of Staff  
City Year, Inc.

DAVID ENNINNO  
President  
Greenlight Capital

DAVID GERGEN*  
Professor of Public Service and Director  
Center for Public Leadership  
Harvard Kennedy School

ANDREW HAPTMAN  
Chairman  
Andel Inc.

DR. CAROL JOHNSON  
Senior Executive Vice President  
City Year, Inc.

LAIRD NEZETZEN  
President and CEO  
City Year, Inc.

SHANUAH Y. BEAMON  
Co-Clerk  
Senior Vice President  
City Year, Inc.

TOM WARD  
Co-Clerk  
Partner  
WilmerHale, LLP

*Charter Trustees

BOARD OF TRUSTEES

Our Seven-Year Promise

After eight years of teaching without City Year, and one year with City Year, I can honestly say my classroom is now a more dynamic learning community. Can I go back to teaching without City Year? Yes. But would I be fulfilling my obligation as an educator who is charged with empowering the citizens of tomorrow? Absolutely not...we all should have corps members in our classrooms.

Teacher

Our Seven-Year Promise

From reading to learn

to identifying themes

MARVELLA
EXECUTIVE DIRECTORS

JADA LEWIS

SANDRA LOPEZ BURKE

REBECA MIEVES HUFFMAN

TOI COMER

DR. BILLY NELSON-GUARRATANO

TASHA BOOKER

ALEX ENRIQUEZ

AUDRA CLARK

MARY JANE STEVENSON

CITY YEAR SOUTH AFRICA

Jeff Franco

Meraiah Hood

Paw Nitchan

Melissa Mangeluisa

Laura Hahn

Jared Billings

Darell Bunde

Jennie Johnson

Jeff Owen

Kelly Hughes

Peter Settlemeyer

Paul Davis

Michelle Tafel

JADA LEWIS

Baton Rouge

SANDRA LOPEZ BURKE

Boston

REBECA MIEVES HUFFMAN

Cleveland

DR. BILLY NELSON-GUARRATANO

Columbus

TASHA BOOKER

Dallas

ALEX ENRIQUEZ

Denver

ANDREW STEIN

Detroit

DAN FOLEY

Jacksonville

AUDRA CLARK

Kansas City

SARAH ROBERSON

Los Angeles

DR. CATHERINE CUSHINBERRY

Malibu

INTERNATIONAL AFFILIATES

CITY YEAR SOUTH AFRICA

City Year South Africa’s roots lie in its deep commitment to strengthening democracy through citizen service, a vision shared by former Presidents Nelson Mandela and Bill Clinton, who played instrumental roles in the founding of City Year South Africa in 2005. A leader in South Africa’s youth service movement, City Year South Africa deployed 50 corps members in six schools across Johannesburg, serving 4,685 students in the 2017 academic year. City Year South Africa’s corps members address critical needs in schools and communities, and receive training throughout the year that creates pathways to employment.

CITY YEAR UK

Launched in 2010, City Year UK has gained recognition as a leading youth and education nonprofit in the UK. During the 2016-2017 academic year, 169 volunteer mentors served 19 primary and secondary schools, reaching 12,000 students in London, West Midlands and Greater Manchester. City Year UK is also a leader in the country’s growing national youth service moment, including through its participation in Generation Change (an independent partnership of the UK’s leading youth social action organizations), which is committed to growing the impact and visibility of high quality youth social action initiatives.

WELCOME CITY YEAR MEMPHIS

“City Year has been an amazing value add to our school. Beyond their use of data and their interventions, what I really love is the energy that they bring. Each City Year AmeriCorps member brings energy to our school culture and to the spirit of academics and excellence here. City Year has really changed the trajectory of our school.”

Kimberly Rodrigues, 9th Grade Academy Principal

City Year Center for Education Excellence

“Results show that City Year Memphis has the ability to help our school succeed and improve attendance and student achievement. I am excited City Year is growing its program to serve more schools this year.”

Charles Hewstom, Principal

Brownsville Elementary

We are grateful to the following founding City Year Memphis partners:

AmeriCorps/Volunteer Tennessee

CSX (Team Sponsor)

FedEx (Program Sponsor)

Lamar Advertising (Team Sponsor)

Red Nose Day (Team Sponsor)

Starbucks (Program Sponsor)
## Statement of Financial Position

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and equivalents</td>
<td>$30,344,254</td>
<td>$27,760,240</td>
</tr>
<tr>
<td>Government grants receivable, net</td>
<td>$10,601,666</td>
<td>$9,348,163</td>
</tr>
<tr>
<td>Contributions receivable, net</td>
<td>$6,838,232</td>
<td>$2,230,105</td>
</tr>
<tr>
<td>Other assets</td>
<td>$2,081,007</td>
<td>$2,230,105</td>
</tr>
<tr>
<td>Investments, at fair value</td>
<td>$14,105,400</td>
<td>$18,727,105</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>$17,225,302</td>
<td>$18,727,105</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$81,195,861</strong></td>
<td><strong>$78,190,205</strong></td>
</tr>
</tbody>
</table>

| **LIABILITIES AND NET ASSETS** |                  |                  |
| **LIABILITIES**                |                  |                  |
| Accounts payable and accrued expenses | $2,484,985 | $3,143,013       |
| Accrued payroll and related expenses | $5,060,013 | $3,949,068       |
| Interest rate swaps | $444,544 | $762,737         |
| Bonds payable | $7,125,000 | $7,385,000       |
| **TOTAL LIABILITIES** | **$15,114,542** | **$15,239,818** |

| **NET ASSETS:**        |                  |                  |
| Unrestricted | $42,045,263 | $38,658,522      |
| Temporarily restricted | $17,854,403 | $18,210,212      |
| Permanently restricted | $6,181,653 | $6,081,653       |
| **TOTAL NET ASSETS** | **$66,081,319** | **$62,950,387** |

**TOTAL LIABILITIES AND NET ASSETS**

|                | **$81,195,861** | **$78,190,205** |

## Statement of Activities

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>OPERATING REVENUE AND OTHER SUPPORT</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions and private grants</td>
<td>$72,945,526</td>
<td>$72,685,656</td>
</tr>
<tr>
<td>Federal grants – Corporation for National and Community Service</td>
<td>$37,452,206</td>
<td>$33,942,136</td>
</tr>
<tr>
<td>School districts and other local government grants</td>
<td>$34,764,960</td>
<td>$31,532,175</td>
</tr>
<tr>
<td>Unrestricted return utilized for operations</td>
<td>$541,328</td>
<td>$519,253</td>
</tr>
<tr>
<td>Other income</td>
<td>$209,050</td>
<td>$230,912</td>
</tr>
<tr>
<td>Net asset released from restrictions</td>
<td>$9,411,879</td>
<td>$8,710,726</td>
</tr>
<tr>
<td><strong>TOTAL OPERATING REVENUES AND OTHER SUPPORT</strong></td>
<td><strong>$155,324,949</strong></td>
<td><strong>$147,620,858</strong></td>
</tr>
</tbody>
</table>

| **OPERATING EXPENSES** |                  |                  |
| Program services | $120,102,565 | $112,341,515      |
| Support services: |                  |                  |
| Organizational support | $14,351,324 | $14,085,772      |
| Fundraising | $16,508,516 | $16,514,772      |
| **TOTAL OPERATING EXPENSES** | **$150,962,405** | **$142,942,059** |

| **CHANGE IN NET ASSETS** |                  |                  |
| Increase in unrestricted net assets from operations | $4,362,544 | $4,678,799       |
| Decrease in temporarily restricted net assets | $975,803 | $549,485         |
| Increase in permanently restricted net assets | $355,809 | $956,936         |
| Increase in net assets | $3,130,932 | $5,186,250       |
| **TOTAL OPERATING EXPENSES** | **$151,085,860** | **$144,941,818** |

| **REVENUE** | **$155.3 million** |
| **EXPENSES** | **$131 million** |

| **EXPENSES** | **$151 million** |
| **REVENUE** | **$155.3 million** |

## Charity Navigator Highest Ranking

Charity Navigator is America’s premier charity evaluator. Since 2003, City Year has earned Charity Navigator’s highest rating, certifying our commitment to accountability, transparency and responsible fiscal management. Less than one percent of rated organizations have received this distinction for fourteen consecutive years or more, placing City Year among the most trustworthy nonprofits in America.
CITY YEAR LOCATIONS

<table>
<thead>
<tr>
<th>City</th>
<th>City</th>
<th>City</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baton Rouge</td>
<td>Memphis</td>
<td>Tulsa</td>
</tr>
<tr>
<td>Boston</td>
<td>Miami</td>
<td>Washington, D.C.</td>
</tr>
<tr>
<td>Chicago</td>
<td>Milwaukee</td>
<td></td>
</tr>
<tr>
<td>Cleveland</td>
<td>New Hampshire</td>
<td></td>
</tr>
<tr>
<td>Columbia</td>
<td>New Orleans</td>
<td></td>
</tr>
<tr>
<td>Columbus</td>
<td>New York</td>
<td></td>
</tr>
<tr>
<td>Dallas</td>
<td>Orlando</td>
<td></td>
</tr>
<tr>
<td>Denver</td>
<td>Philadelphia</td>
<td></td>
</tr>
<tr>
<td>Detroit</td>
<td>Providence</td>
<td></td>
</tr>
<tr>
<td>Jacksonville</td>
<td>Sacramento</td>
<td></td>
</tr>
<tr>
<td>Kansas City</td>
<td>San Antonio</td>
<td></td>
</tr>
<tr>
<td>Little Rock</td>
<td>San José/Silicon Valley</td>
<td></td>
</tr>
<tr>
<td>Los Angeles</td>
<td>Seattle/King County</td>
<td></td>
</tr>
</tbody>
</table>

International Affiliates

- Johannesburg, South Africa
- London, Birmingham/West Midlands and Greater Manchester, UK

#makebetterhappen    @CITYYEAR    CITYYEAR.ORG/BLOG    CITYYEAR.ORG