



CITY YEAR CLEVELAND

1132 Euclid Avenue
Cleveland, OH 44115

PHONE 216.574.2677
FAX 216.574.2680

Contact: Erin Lark
Civic Engagement Team
City Year Cleveland
Cell Phone: 216/466-1844

FOR IMMEDIATE RELEASE

Cleveland, OH. – January 21, 2008

“Make it a Day ON not a Day Off”
Dr. Martin Luther King Jr. Service with City Year Cleveland

In honor of the upcoming Martin Luther King Jr. Day, **City Year Cleveland** will be hosting their annual celebration of service and reflection to commemorate the life and work of Dr. Martin Luther King Jr., Monday, January 21, 2008. This year’s events will include the launch of 2008 City Year Cleveland’s Heroes program followed by “*Celebrating Diversity across the Generations*” uniting **City Year Cleveland** corps members, students, and community members in community service opportunities.

The morning will kick off with City Year Cleveland’s Heroes Program Opening Day. Heroes Opening Day celebrates 150 middle and high school youth as they commit to serving The City of Cleveland. For the next five months this dedicated group of individuals will be participating in the middle and high school service learning programs, Young Heroes and City Heroes. City Year’s Heroes programs teach youth about today’s most pertinent social issues while providing hands-on service projects to explore the issues in more detail. This year’s event will be held at the Arcade (401 Euclid Ave Cleveland, OH 44114) at 10 a.m.

The afternoon service will begin at 2:00 p.m. New Life Community (3470 E. 152nd St. Cleveland, OH 44120) will hold a “Children’s Diversity Fair”. At the fair, families are invited to participate in crafts and games centered on diversity. Eliza Bryant Village (7201 Wade Park Ave Cleveland, OH 44103) will be celebrating residents’ experiences with diversity. A theatrical skit commemorating Dr. Martin Luther King Jr. and Rosa Parks will be followed by crafting quilt squares representing diversity.

City Year is a national non-profit organization in its 20th year of operation whose mission is to build democracy through citizen service, civic leadership, and social entrepreneurship. **City Year Cleveland** is one of 17 U.S. sites providing individuals between the ages of 17 and 24 the opportunity to serve a year of full-time community service. Currently, City Year Cleveland’s 60 corps members serve by tutoring and mentoring Cleveland students and arrange service days for corps, community and business members.

###

If you would like more information regarding City Year Cleveland, Heroes Program, or “Celebrating Diversity across the Generations” please contact Erin Lark at 216/466-1844 or elark08@cityyear.org.



NATIONAL LEADERSHIP SPONSORS

NATIONAL LEADERSHIP SPONSORS



Boston • Chicago • Cle

New York • Greater Philadelphia • Rhode Island • San Antonio • San José/Silicon Valley • Seattle/King County • South Africa • Washington, DC

impshire