



give a year.
change the world.

CITY YEAR CLEVELAND

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March 18, 2008

To Whom It May Concern:

Imagine a powerful event where community members—both young and old—serve together for 100 continuous hours, addressing issues that plague inner cities across the United States. Is this a fantasy? No, City Year Cleveland is accepting the challenge by hosting 100 Hours of Power!

City Year Cleveland, a legacy project of the Cleveland Bicentennial, unites diverse young adults, aged 17-24, for 10 months of full-time community service, leadership development, and civic engagement. City Year corps members work primarily in the Cleveland Metropolitan schools, tutoring, mentoring, facilitating social workshops, and running after-school programs for the Cleveland youth. This year, City Year is extending our commitment to the community by planning *Cleveland's first five-day, 100 hour service marathon*.

100 Hours of Power will occur on May 13-17, 2008, engaging over 500 volunteers and impacting over 30,000 citizens of Cleveland. This event aims to unite community members, corporations, schools, community development corporations, and nonprofit agencies to complete transformative, inspirational, and sustainable projects to improve Ward 5 and surrounding neighborhoods (Central, North Broadway, Kinsman Union, and Slavic Village) and the lives of those living in these neighborhoods.

This event cannot become a reality without the assistance of our community partners. We respectfully request your sponsorship to support our young idealists' desire to change the world. **Since this is the first event of this magnitude in Cleveland, your sponsorship will distinctly demonstrate your company's leadership and commitment to positive change and social responsibility in Cleveland.** Your company has the opportunity to become a lead sponsor of the 100 Hours of Power marathon, or to sponsor only a specific project.

This is an excellent opportunity to promote your organization and to meet allies within the community. In addition, we invite your organization to volunteer with us. We will need significant people-power to complete 100 straight hours of service; therefore we encourage everyone to serve. With your help, we can guarantee that this event will be a success. For more information, please contact me, Sandy Chiu, at schiu08@cityyear.org or 216.357.8182. We look forward to hearing from you soon.

Thank you for your consideration and support.

Together in service,

Sandy Chiu
Coordinator of Civic Engagement & Development
100 Hours of Power
City Year Cleveland
schiu08@cityyear.org
216-357-8182



NATIONAL LEADERSHIP SPONSORS



Boston • Chicago • Cleveland • Columbia • Columbus • Detroit • Little Rock/North Little Rock • Los Angeles • Louisiana • New Hampshire
New York • Greater Philadelphia • Rhode Island • San Antonio • San José/Silicon Valley • Seattle/King County • South Africa • Washington

BECOME A SPONSOR

100 Hours of Power sponsorship opportunities are available. Your business can contribute in two ways:

- General sponsorship of the 100 Hours of Power Marathon** aids us throughout the marathon.

We will use these funds to:

- Rent a 24-hour accessible headquarters (HQ) for volunteer check-in and deployment, and supply storage
 - Rent a van to shuttle volunteers to and from the service sites and the HQ
 - Purchase T-shirts for all the volunteers
 - Rent a canvas tent for outdoor projects
- And more...

- Sponsorship of a specific project that will be completed during the 100 Hours of Power Marathon** will be used to purchase materials needed to complete service projects.

These materials will include:

- Paint
- Hardware
- Gardening tools
- Building materials

- Supporting sponsorship of the 100 Hours of Power Marathon** includes financial support and/or material donation that will be used during the marathon.

RECOGNITION			
<i>*Deadline for sponsorships: Friday, April 11, 2008</i>			
Your company name will appear on	1. Marathon Sponsor \$1000	2. Project Sponsor \$500	3. Supporting Sponsor
All Event Collateral & Posters	✓		
Press Releases	✓		
Logo on T-shirts	✓	✓	✓
Signage at service sites	✓ <i>All sites</i>	<i>Only at the sponsoring project site</i>	
Recognition at Opening & Closing Ceremonies	✓	✓	✓
Website	✓	✓	✓
Invitation to volunteer	✓	✓	✓

- Yes, we will be a 100 Hours of Power Sponsor**

We would like to sponsor **\$1,000** (payable to City Year Cleveland). Sponsorships must be paid in full by Friday, May 1, 2008.

- Yes, we will sponsor a project for \$500.**

- Yes, we will donate \$ _____ or supplies and materials: _____**

Name: _____ Title: _____

Company: _____ Email: _____

Phone: _____ Fax: _____

Address: _____

Comments: _____

Checks payable to *City Year Cleveland*

Mail forms and checks to: *Brenda Ridenour, City Year Cleveland, 1132 Euclid Avenue, Cleveland, OH 44115.*

All donations are tax-deductible (tax ID #22-2882549) to the extent provided by law.