

Dear Friends of City Year:

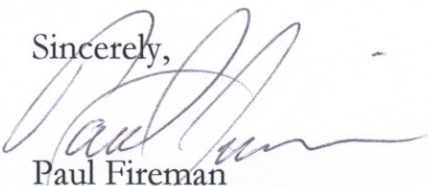
Thank you for your interest in the Fireman Public Service Fellowship at City Year.

Phyllis and I established this Fellowship because we are deeply committed to City Year. We believe in encouraging talented and idealistic emerging leaders in the private sector to help important nonprofit institutions and perhaps find their life's passion in a career at City Year or another leading civic enterprise.

City Year is a remarkable example of successful civic entrepreneurship and one of its greatest strengths is the leaders it develops. Phyllis and I, and the Reebok company, have been involved with City Year since 1989, when we presented the Reebok Human Rights Award to its co-founders and sponsored our first team of idealistic City Year corps members in service.

The Fireman Public Service Fellowship is to be awarded annually to one highly talented and committed individual who will dedicate a year to advancing City Year's strategic goals and, in turn, contribute to the national service field. We cannot imagine a more exciting opportunity to put your skills and ideals to work for the common good.

Sincerely,



Paul Fireman

Trustee, The Paul and Phyllis Fireman Charitable Foundation
Chairman and CEO, Reebok International, Ltd.